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May - June, 2016

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# NEW DOMAINS

Flipping through the deck of the 2016 edition of Mary Meeker's recently released and widely covered annual "Internet Trends" report, it's hard not to feel a little overwhelmed. It's not so much that Meeker brings to light any shifts we all are not feeling or exposes any trends we have all not seen developing. It's just that when all those observations are brought together into 213 information-packed slides, one wonders how it is possible to keep pace with the seeming rapidity of change in communications and technology.

According to Meeker, for instance, growth is down, debt is up; Twitter is down, Snapchat is up; Apple iPhones are down, Amazon Echo devices are up, and video is the new text. Commerce is becoming conversational, and we are talking to our computers but typing to our friends. In the near term, your car could be the most advanced computing device you use, and the U.S. could once again become the hub of automobile innovation. And if you are a brand marketer, social media marketing is yesterday's news. You better also know about Snapchat lenses, geofilters, Houzz, OfferUp, stories and Periscope, as "each new marketing channel grows faster than previous ones," says Meeker.

And then there are the other 200 slides.

There is certainly lots to grasp today, and we are willing to guess that most of your customers feel similarly overwhelmed as they survey all the technology options and delivery mechanisms that will, in many cases, transition their companies to digital organizations.

It's also quite likely that telecom agents and sub-agents feel equally strained by the transition to a post-transactional market, "where discrete sales of individual products or integrated systems are replaced by agreements to provide IT capacity and business functionality as-a-Service," as Techaisle researchers put matters, and they transition from being "trusted advisors" focused on product suggestions and problem solving toward "meaningful customer partners" focused on "delivering customer success."

This market upheaval, if you will, makes the link that master agencies hold in the telecom value chain stronger and more important than ever. After all, it has always been the role of master agents to survey a changing landscape, navigate and vet new programs and providers, aggregate their disparate offerings, put agent and sub-agents in position to help their end users realize their goals within those products and providers, and otherwise grease the sales cycle. For agents and subs transitioning to a cloud, mobile and IP world, that sounds like a pretty good partner to make.

All the while, leading master agents are investing in the capabilities to lead the transition, from sales engineers and business-outcome specialist, to automation, partner portals and help desk support, as well as partnering with providers of the most in-demand cloud and software-based IT and business services.

Sure, we've all heard the comments about the telecom channel being stuck in its old ways and unwilling to change. Our annual Master Agent Directory tells a different story?



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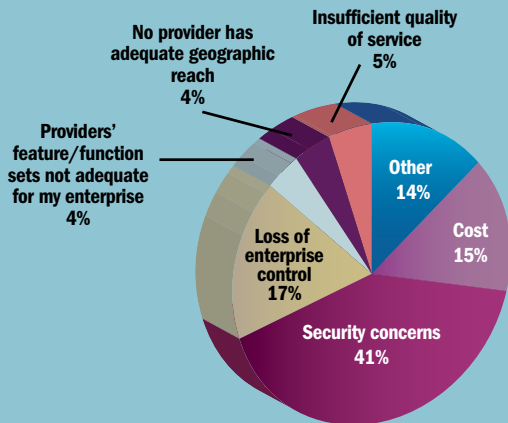
## Numbers Worth Noting

By **Martin** Vilaboy

### The Big 'No'

Trepidation surrounding cloud delivery models is certainly waning, but security of corporate data and resources still is far and away the number one fear keeping buyers from hosted communications services, according to a survey by Krapf.

#### For those who use no hosted communications service: Why not?



Source: Krapf Cloud Survey

# 53

Percentage of mid-sized and large enterprise cloud computing users surveyed by B2B market research firm Clutch that said they utilize an external, professional consulting firm to implement cloud infrastructure.

# 29

Percentage of B2B customers that told Gallup they are "fully engaged" to the companies they do business with. In other words, the other 71% of customers are ready and willing to take their business elsewhere.

### Video Call Exposure

Although 77 percent of workers surveyed by service provider West Unified say they are comfortable with video calling, workers still prefer audio to video calls by a three-to-one margin. So what makes folks uneasy during video calls?

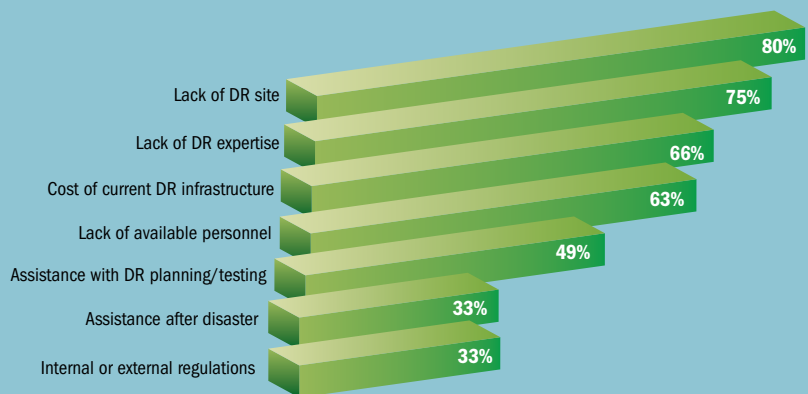
What makes you uneasy during video calls?	Men	Women
Public speaking	34%	42%
The background setting	15%	25%
How lighting affects appearance	36%	51%
What they're wearing	18%	24%
How voice sounds on camera	28%	36%

Source: West Unified

### Why Choose DRaaS

DRaaS adoption is picking up, and the top two reasons why are somewhat unsurprising. Businesses, quite simply, lack the site and the expertise to do disaster recovery right, suggests a survey by Veeam. Cost, of course, is a big issue as well.

#### What are drivers for your customers to consider DRaaS? (Select all that apply)



Source: Veeam



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## METASWITCH LOOKS TO MOVE VOICE INFRASTRUCTURE TO CLOUD

At its recent customer event in Scottsdale, Ariz., Metaswitch announced its new MetaSphere Cloud Service, whereby the core of an operator's communications network will be deliverable from a cloud infrastructure that is managed and maintained by Metaswitch. With a voice core in the cloud, operators will find it easier to manage, purchase and grow their communication services, quickly introducing new features from Metaswitch's virtualized telephony application servers, says the company.

According to Kelsyn Rooks, director of network transformation marketing at Metaswitch Networks, the model will likely involve a deployment cost and recurring software licensing fees based on what the service provider utilizes. The solution includes "everything involved in a Metaswitch deployment," he said, but stops short of being a full-service, fully supported model. In other words, service providers maintain the customer interaction, and Metaswitch is not looking for a revenue share.

Metaswitch expects to host the infrastructure in selected third-party data centers, as the communications software provider is "not looking to get into the data center business," said Rooks.

Rooks was sure to point out that MetaSphere is not multi-tenant, so every service provider gets its own instance. He said Metaswitch is collaborating with customers on some final details of the service to make sure needs and concerns are met.

MetaSphere was one of seven major product announcements released at the customer event. The others include an NFV starter kit, new analytics tools, an expanded unified communications solution and a security review service, among others.

## WIRT TO LEAD LINE SYSTEM SALES AND MARKETING

Line Systems formally announced the addition of Bruce Wirt as vice president of sales and marketing.

Wirt will be responsible for supporting LSI's existing regional infrastructure while expanding the company's national service footprint by directing the internal sales team and advancing channel opportunities. He will also oversee sales engineering, sales support and marketing.

Before joining Line Systems, Wirt served as vice president of sales at NetCarrier, where he developed a national presence for the Mid-Atlantic carrier – signing large regional and national master agents, tripling annual revenue and winning multiple awards in national trade publications along the way. In a prior role at Cavalier Telephone, Wirt successfully incubated key business development programs and had full autonomy over direct and indirect sales teams.

"I've always had tremendous respect for what the leadership team has been able to accomplish at Line Systems over

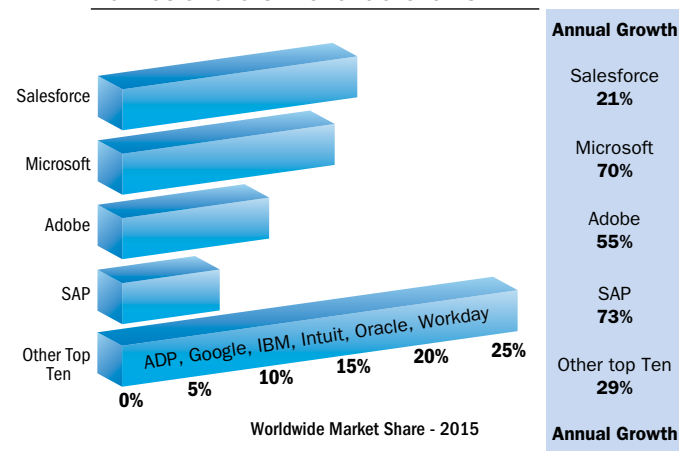
the past 17 years. When I saw that they were expanding out of the Mid-Atlantic and tapping into the national marketplace, I felt strongly that I could have a great deal of success leading that charge," said Wirt. "My goal is to build upon the achievements of the internal sales department and add a turnkey master agent component to the revenue production."

## MICROSOFT MAKES GAINS IN SaaS MARKET

New data from Synergy Research Group shows that Microsoft is now challenging for leadership in the enterprise SaaS market. In 2015 Microsoft grew its market share by almost 3 percentage points but was still a little way behind long-time leader Salesforce.

However, Microsoft continues to grow its SaaS revenues much more rapidly, says Synergy, achieving the second highest 2015 revenue growth rate among the top 10 SaaS companies. If current trends continue, Microsoft should overtake Salesforce.com in 2016. Microsoft had 70 percent year-over-year growth in 2015, driven largely by Office 365. Salesforce, for its part, experienced 21 percent growth last year. Synergy's figures do not include home sales of Office 365.

### Enterprise SaaS Market Share & Revenue Growth



Source: Synergy Research Group

All told, the enterprise SaaS market grew by almost 40 percent in 2015, and Synergy forecasts that it will more than triple in size during the next five years. The smaller consumer SaaS market is only a third of the size of the enterprise market and also has a lower growth rate. While it is not the leader in consumer SaaS, it is notable that Microsoft's growth far outstrips that of other major consumer SaaS operators.

"In many ways SaaS is a more mature market than other cloud markets like IaaS or PaaS," said John Dinsdale, a chief analyst and research director at Synergy Research Group. "However, even for SaaS it is still early days in terms of market



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adoption. It is notable that the big three traditional software vendors – Microsoft, Oracle and IBM – are all now growing their SaaS revenues faster than the overall market, and yet SaaS accounts for less than 8 percent of their total software revenues.”

## TELEDOMANI ADDS CLEARONE TO ROSTER

ClearOne has signed a master agent agreement with TeleDomani to expand the reach of Spontania, ClearOne’s cloud-based media collaboration software. TeleDomani is one of the largest master agency in the Northeast.

“Customers seeking easy-to-use and accessible video collaboration will find superb solutions through our partnership with ClearOne,” TeleDomani director of business development Carmine Yodice said. “Since ClearOne’s Spontania platform is cloud-based, clients don’t have to purchase or deploy any hardware for their users to join a meeting. Spontania is a more viable meeting choice; it takes just a few clicks to schedule, host and join video-empowered meetings.”

“TeleDomani has a reputation for outstanding partner support,” said ClearOne Connections Partner Program senior consultant Kent Terpe. “They cover everything from opportunity assessment and quoting to project management and pre- and post-sales support.”

He added, “ClearOne offers a clear ‘transition path’ for channel partners to develop the expertise, build a profitable business and drive additional revenue whether they’re an agent, VAR, IT/cloud consultant, MSP or interconnect/service provider. Spontania gives channel partners the positioning to market, sell and deliver a differentiated and price-disruptive HD video collaboration solution. ClearOne never sells directly; we always support the channel.”

## INCOMPAS ELECTS 13 TO BOARD

Members of INCOMPAS, the competitive networks association formerly known as COMPTTEL, elected 13 companies to serve on the INCOMPAS Board of Directors for the 2016-2018 term during the annual membership meeting at The INCOMPAS Show. These newly elected board members join the others who are currently serving their 2015-2017 terms.

At its first meeting with the newly elected directors, the Board re-elected Deb Ward, CEO of TSI, as its chairwoman; Chris Murray, senior vice president of Public Policy at EarthLink, as vice chairman; and Jim Butman, group president at TDS, as treasurer. Rounding out the executive committee are four at-large members: Robert Beaty, president and CEO of Impact Telecom; Michael Galvin, general counsel for Granite Telecommunications; Charles McKee, vice president of Government Affairs, Federal and State Regulatory at Sprint; and Dale R. Schmick, COO of YourTel America.

Others elected to the board for the 2016-2018 term include:

### SMALL CATEGORY

- Mark Scully, president, ComSpan
- Chris Birdsall, executive vice president of global sales, Global Convergence Solutions
- Tim Koxlien, CEO, TeleQuality Communications

### MEDIUM CATEGORY

- Scott Widham, CEO, Alpheus Communications LLC
- Randy Lemmo, executive vice president, Strategic Business, ANPI
- Kurt Van Wagenen, president and CEO, FirstLight Fiber
- John Schoder, chief marketing officer, Inteliquent
- Alan Katz, vice president, Sunesys

### LARGE CATEGORY

- Chris Murray, senior vice president, Public Policy, Earthlink
- Michael Galvin, general counsel, Granite Telecommunications
- Joseph Cavender, vice president and assistant general counsel, Federal Affairs, Level 3 Communications
- Charles McKee, vice president, Government Affairs, Federal and State Regulatory, Sprint
- Eric Einhorn, senior vice president, Government Affairs, Windstream

## RINGCENTRAL, TELARUS ENTER PARTNERSHIP

RingCentral and Telarus announced a new master agent agreement between the companies. The partnership with Telarus is an extension to the channel program that RingCentral announced earlier this year. Now, Telarus’ 2,000-plus agents will have the opportunity to quote and sell RingCentral services for the first time.

“There has been an inflection point in the market where larger enterprise customers are starting to demand cloud solutions like never before,” said Patrick Oborn, co-founder of Telarus. “Our partners have asked for RingCentral, as they are committed to providing market-leading UC services and solutions to their customers.”

RingCentral also recently added and redesigned existing channel manager roles to match the demands of the current channel landscape, said the company. One key differentiator in its channel program is its collaboration policy. For opportunities that involve 50 or more employees, RingCentral dedicates a subject matter expert to join the partner team and work with them to close the deal: full provisioning, full implementation, full customer service from RingCentral — full commission to RingCentral partners.

“Business needs are becoming more and more centered on agility, mobility and interoperability,” added Zane Long, vice president of channel sales at RingCentral. “Now,

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For more information, please contact the Telstra Channel Team at [partners@team.telstra.com](mailto:partners@team.telstra.com)

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Telarus partners can deliver enterprise-grade cloud business communications solutions to their customers as they migrate away from antiquated legacy on-premises systems.”

RingCentral will participate at the Telarus Partner Summit on June 21-23, 2016, in Park City, Utah.

## INTELISYS KICKS OFF INTERNATIONAL EXPANSION

Intelisys Communications has secured the services of European telecom channel veteran Stephen Hackett in a move that solidifies its entry into the international market. Intelisys is on-boarding new partners to offer telecom, connectivity and cloud services to business customers around the globe, with dedicated international support in the UK.

“Cloud has made the world flat again,” said Ernie Ortega, chief revenue officer for Colt, an international Intelisys supplier partner that provides network and communications services to businesses across Europe, Asia and North America. “We feel very positive about Intelisys expanding its successful sales partner model internationally, and we recognize twofold opportunities: firstly, to continue to enable the U.S. enterprises to expand their reach outside the borders of the United States, and secondly to gain access to a brand new European sales partner community who can help their customers wanting to procure both local services and international services, including back in the United States.”

“We at Intelisys pride ourselves on supporting the top producers in the industry,” said Dana Topping, Intelisys co-owner. “We owe it to those future sales partners in the UK to have a local presence that embodies the Intelisys DNA and commitment to the channel but also clearly understands the uniqueness of that market. Identifying Stephen as the right person to undertake this exciting challenge was the most important first step.”

Hackett is a 15-year telecom industry veteran based in the UK, with extensive experience crafting and implementing compelling partner-facing strategies for development of industry programs via indirect sales channels. He most recently served as channel sales manager for NFON, Europe’s leading provider of cloud telecommunications services. Additionally, he has held senior roles with Gamma Business Communications, Orange Business Services, Level 3 Communications and Telstra Europe.

## ANPI RESIDENTIAL VOIP AVAILABLE FOR RESELL

ANPI announced that its Wholesale Residential Service, homeXtend, is now available as part of its Private Label UCaaS Package. ANPI’s homeXtend allows carriers currently selling UCaaS to businesses to bring VoIP service to their customers’ homes via a fully integrated and turnkey solution. In other words, carriers can immediately add custom-

ers without spending time and money developing, deploying and maintaining their own product, says ANPI.

The new service will be available in two packages, both of which take full advantage of cloud-based technology and give local carriers the ability to sell outside their current territories. Residential Standard includes unlimited local, long distance and international calling to 22 countries, as well as voicemail and advanced calling features. Residential Select includes those same services and features, plus a mobile app available on Android and iOS.

ANPI’s Atlas software allows carriers to sell and manage residential customers out-of-the-box, says the company. Atlas helps deploy the residential solution with order, customer and provisioning management.

An online interface provides visibility into a customer’s account and activity in real-time. Alternatively, ANPI offers a comprehensive open API interface for homeXtend partners wanting a tighter integration to their existing internal systems for ordering, provisioning and customer management.

“Residential VoIP service has been one of the most requested products,” said Dave Manfredo, ANPI vice president of carrier sales. “We are thrilled to offer a solution that can integrate seamlessly into a partner’s existing product portfolio and customer management systems.”

## GLOBAL CAPACITY UPDATES SERVICE LIFECYCLE MANAGER

Global Capacity has updated its service lifecycle manager software, purpose-built to simplify the design of multi-site architectures. The new Connect Marketplace empowers customers to quickly identify, price and order network connectivity, all from one view with more intelligence and less risk.

Connect Marketplace provides carriers, service providers and system integrators the visibility to fully understand and analyze available data connectivity services by location, said the company. In turn, better visibility means a better way to plan customer network connectivity, thereby maximizing revenue. Customers can now design purpose-built networks for applications such as voice, video, cloud, storage and retail point of sale with real-time requirement modeling to identify optimal network price and performance. Service options modeled in the initial release include network cost, service technologies, latency, contract term and preferred interconnection points.

With Connect Marketplace, RFP processes become obsolete, said Global Capacity, replaced by online dynamic entry of enterprise requests and real-time results for informed buying, while intelligent location uploads with mapping delivers transparent views of available services by location in seconds. Filter results are based on unique service requirements such as speed, interconnection points, technologies and contract term in real-time.

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[NEXTIVA.COM/PARTNERS](https://nextiva.com/partners)

The Nextiva logo features the word "nextiva" in a white, lowercase, sans-serif font. A small orange circle is positioned above the letter "i".

“One Marketplace plays a critical role in next-generation WAN delivery by providing visibility into the right connectivity for the right applications at the right price at each location,” said Cornelia Pool, chief digital officer of Global Capacity.

## COLT NAMES KOPP TO LEAD CHANNEL

Colt Technology Services announced the appointment of Mike Kopp to the role of vice president, channel sales. Kopp joined Colt at the end of 2015 and will be a key member of the U.S. leadership team, said the company.

In his role at Colt, Kopp will be responsible for the development of Colt’s channel strategy, including managing partner relationships, driving adoption of company channel programs, and driving sales growth through relationships with partners throughout the U.S. He brings more than two decades of telecommunications and channel management experience to this role, most recently at Cogent Communications, where he was responsible for introducing and building the channel program there.

“We are thrilled that Mike is leading our channel team,” said Ernie Ortega, Colt’s chief revenue officer. “His track record of building channel programs and his understanding of the indirect business as well as his relationships with key partners will be invaluable as we execute on the channel strategy and drive the level of success that we envision.”

“Colt has a strong value proposition to support multi-national enterprise customers,” said Kopp. “We offer a full portfolio of products and services and a support infrastructure that really differentiates Colt in the marketplace. I’m really looking forward to working with our partners to demonstrate that differentiation and drive more business.”

## CNSG TO OFFER PGI CLOUD COLLABORATION SOLUTIONS

PGi announced a new strategic alliance with master agency Converged Network Services Group (CNSG). Through this agreement, CNSG now will have access to the entire PGI collaboration portfolio including PGI’s audio conferencing, web and video conferencing, event conferencing, webcasting and unified communications solutions. With a SaaS-based delivery model, PGI will handle customer implementation, support, co-marketing and engagement programs.

“Working with PGI means CNSG partners have access to industry-leading audio, video and web conferencing solutions and support resources,” said Randy Friedberg, vice president of business development at CNSG. “In order to navigate the complex demands of the collaboration market, it is imperative to align with a proven solution provider like PGI.”

“PGI’s audio, video and web collaboration solutions will drive new revenue streams for CNSG agents as they,

in turn, provide greater value for their customers,” added Ralph Hawkins, senior vice president, PGI Partner Channel. “With competitive pricing, detailed implementation services and a responsive team, PGI looks forward to growing our relationship with CNSG in 2016 and beyond.”

## LUMOS JOINS EQUINIX CLOUD EXCHANGE

Lumos Networks, a fiber-based infrastructure provider in the mid-Atlantic region, announced it has joined the Equinix Cloud Exchange, an interconnection solution that provides direct, private access to multiple cloud service providers. As a member, Lumos Networks provides Ethernet access to the exchange, where customers can connect with a wide array of cloud service providers.

The Lumos Networks connectivity provides a high-speed, secure, carrier-class alternative to the public Internet to access the exchange, said the company. In addition to the Cloud Exchange, Lumos connects to two Equinix data center facilities in Ashburn, Va., (21715 Filigree Court and 44470 Chillum Place).

“Businesses need robust, predictable connectivity to the Equinix Cloud Exchange so they can deploy cloud environments that deliver the benefits they expect,” said Bill Long, Equinix vice president of interconnection solutions. “Enterprises cannot afford for their access to cloud resources to be put at risk by public Internet latency and congestion. High-performance network access to the cloud is a must-have for cloud success.”

“By joining the Equinix Cloud Exchange, we’re helping enterprises expedite and improve their cloud deployments by giving them industrial-strength access to an impressive range of cloud service providers,” said Tim Biltz, president and CEO of Lumos Networks. “Customers can reach providers on the Equinix Cloud Exchange with the kind of throughput and latency they need to keep the response time, user experience and security of cloud services that these mission-critical applications demand.”

## U.S. BUSINESS FIBER PENETRATION NEARS 50%

The U.S. fiber gap continued to narrow in 2015 as business fiber penetration in commercial buildings grew to 46.2 percent, according to latest research from Vertical Systems Group. This benchmark figure quantifies fiber-connected multi-tenant and company-owned buildings in the U.S. with 20 or more employees, which equates to more than 2 million individual business establishments.

Fiber penetration increased in 2015 as network operators targeted greenfield metro areas and mid-size multi-tenant buildings for new installations, said Rosemary Cochran,





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principal at Vertical Systems Group. Fiber access to network services is additionally being pre-built into nearly every new commercial building across the U.S.”

“Business customers want ready accessibility to fiber-based services for the capacity and scalability necessary to future-proof their networks,” said Cochran. “Consequently, a top competitive differentiator for both wholesale and retail service providers is the geographic reach of their on-net fiber footprints.”

## CONSOLE GEARS UP FOR JUNE LAUNCH

Global wholesale carrier and partner to leading Internet exchange points, IX Reach has changed its name to Console Network Solutions. It will launch its new platform in June 2016, though select customers are active on the platform today.

With Console, companies can bypass the public Internet and directly connect to business-critical cloud services, such as Amazon Web Services, Microsoft Azure and Google Cloud Platform. In addition, the Console platform enables direct connections with a variety of other cloud service providers, enterprises and networks. Services accessible via the Console platform offer highly reliable, private and flexible direct connections that avoid the associated risks of sending data over the public Internet. The Console platform extracts all of the Layer 2 and Layer 3 configuration complexity for the enterprise to connect its network privately and directly to others.

Building on its continued rapid growth in the the U.S., Canada, Europe, Asia and the Middle East, the innovative Console platform is available across the company’s global footprint, which consists of more than 160 global points of presence.

## LEVEL 3 EXPANDS VOICE COMPLETE TO WESTERN EUROPE

Level 3 Communications has expanded the Voice Complete enterprise communications solution to select countries in Western Europe.

Voice Complete is a global communications solution that leverages Level 3’s IP network to provide SIP trunking and native PRI-ISDN. The solution supports hybrid customer environments and gives customers the ability to transition old equipment to an IP-based voice solution. It also delivers emergency services, built-in failover protection and single vendor management, and is available in the United States, Germany, the United Kingdom, France, the Netherlands and Belgium.

“Level 3’s Voice Complete is a comprehensive, global communications solution enabling large enterprises to implement SIP-based services to integrate their voice communications and business applications to improve performance, enhance reliability and allow collaboration among its employees and customers,” said Mike Sapien, principal analyst, Ovum

Enterprise Services. “Voice Complete includes communications management using a single contract, customer portal, feature set and the appropriate SLAs. Based on Level 3’s strong, successful experience in the U.S. with this service, this solution offers European enterprises a flexible, dynamic and cost-effective IP platform for business communications.”

## CDI PARTNERS WITH ESENTIRE TO SERVE MID-MARKET

Computer Design & Integration has executed a strategic partnership agreement with eSentire, an industry-leading provider of managed security services. This partnership is designed to enhance CDI LLC’s capabilities around IT security, while adding to its Professional and Managed Services portfolio of offerings.

Through this partnership, CDI LLC customers will have access to an advanced cybersecurity program that is fully managed and focused on addressing the attacks that target the mid-market. eSentire delivers next-gen technology solutions that are based on the strength of an elite security team, with a white-glove, hands-on embedded incident response approach.

“IT security and threat detection/remediation is top-of-mind for CDI’s customers, and this partnership is a seamless way to add IT security to our service portfolio,” said Ben Salomon, director of sales, CDI LLC. “eSentire is prevalent in financial services and quickly gaining ground in other industries, such as legal, biopharmaceuticals and healthcare.”

“Mid-sized enterprise is the fastest-growing target and victim when it comes to cyberattacks,” said Mark Adams, vice president of corporate development, eSentire. “At eSentire we’re committed to ensuring small to mid-sized organizations are able to adopt comparable security best practices, like those utilized by their peers.”

## CLARUS JOINS CLOUDROUTE PARTNER PROGRAM

CloudRoute, an Authorized Microsoft Cloud Solution Provider (CSP), announced a new strategic partnership with St. Louis-based master agent Clarus Communications. The partnership provides Clarus with Microsoft cloud-based products, solutions and infrastructure, which includes voice services, Skype for Business, enterprise mobility and disaster recovery.

“Our customers are demanding Microsoft cloud-based solutions like Office 365. This partnership gives us the opportunity to map the right business solutions to each of our customer’s needs,” said Chris Torbit, Principal of Clarus Communications. “Partnering with CloudRoute allows us to deliver scalable cloud technology solutions and ensure enterprise support and services for our customers and partners.” □



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# Eyes to the East

## Opportunities in Asia Grow for Partners

By **Tara** Seals



**A**sia-Pacific has long been known as a growth market for communications, but heading East has traditionally been easier said than done for channel partners. A mix of cultural differences, language barriers and a dearth of conduits to selling there has hamstrung U.S. partners from tapping the opportunities. That's however starting to change, especially in the unified communications space, where companies are actively looking for U.S. channel partners to strengthen their cross-Pacific ties.

When it comes to what's hot in Asia, there are two primary buckets of services that channel partners can

offer their multinational clients: Data center/MPLS/IP VPN services; and unified communications.

On the data center front, Technavio anticipates the data center market in the region to grow at an impressive CAGR of approximately 20 percent between now and 2020.

Factors such as the growing adoption of cloud-based services, big data analytics and Internet-of-Things (IoT) will aid in the growth of this market, the firm noted. Digitalization has enabled several organizations to adopt cloud-based services for their businesses. By 2020, more than 50 percent of SMEs in the region are expected to operate their businesses by adopting cloud offer-

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ings from major communications service providers in the market. This growing preference for digitalization will spur the adoption of cloud-based services, which in turn will necessitate the utilization of data center services and high-speed connectivity.

Meanwhile, the unified communications market size is forecast to reach a healthy \$96 billion by 2023, according to Global Market Insights. While the developed markets of the U.S. and Europe will continue witnessing steady demand, the market will largely be driven by Asia Pacific. The region's market share is expected to reach more than 29 percent by 2023. Growing emphasis on cost cutting as well as demand for collaboration is expected to drive regional demand over the next seven years, according to GMI.

Steady proliferation of hosted products will be one of the key unified communications market trends, with more than \$14 billion in revenue last year forecasted to grow to \$49 billion by 2023. And GMI also noted that enterprises accounted for more than 60 percent of the UC market share in 2015. This can be primarily attributed to rising adoption of video conferencing and web-based collaboration.

In other words, there's a clear and growing opportunity for channel partners in the region.

## SUPPLIERS HELP PARTNERS HEADING EAST

One of the suppliers looking to channel partners to help it grow in Asia is Telstra, whose acquisition of Pacnet has allowed it to tap the connections between the United States and China to support U.S.-based multinationals in that region, especially through Pacnet Business Services (PBS), which has been operating in China since 2008.

China is the fastest-growing emerging market in the world and offers vast prospects for expanding businesses. Over the past 25 years, China has experienced big changes. It has transformed from a market with a limited private sector into the manufacturing base of the world. This has opened the doors for vast opportunities for businesses across the nation in all major sectors including energy, technology, engineering, healthcare and finance.

"If your clients are not already doing business in China, they most certainly are considering how to – and there is opportunity for channel partners to support them on that journey," the company noted.

Through PBS, Telstra offers IP VPN across 23 provinces, data center services in six cities and Internet services in 10. It has an established network of 25 points of presence in mainland China, located in 20 cities and covering major IT hubs.

Telstra's partner program is based on in-region support to help channel partners navigate the complex nuances of Asia, with support personnel on the ground that understand the local markets, culture and complex local processes. California-based master agency Intelisys was one of the first to add Pacnet services to its Supplier Partner program. Intelisys sub-agents can sell Pacnet's

data center, MPLS, Ethernet private line, IP transit, dedicated Internet access and content delivery network services throughout the Asia-Pacific region, including China, Australia and India.

"The Asia-Pacific region has seen explosive growth over the past several years, and more and more US-

## Top 10 UC Trends in Asia-Pac

According to Frost & Sullivan, the UC industry in the Asia-Pacific region is nicely balanced, with newer fast-growing segments and older, consolidating sub-markets.

"We also expect service providers to form alliances or acquire companies, such as channel partners or small emerging solution vendors, to increase their reach and offering," said Shailendra Soni, industry principal for ICT at Frost & Sullivan Asia-Pacific.

According to the report, the top 10 UC trends in Asia-Pacific through 2015 will be:

1. UC on-premises market to migrate to UCaaS – UC on-premises customers, particularly large enterprises, will migrate to UCaaS at a fast pace. The flexibility of deployment from on-premises to hybrid to cloud will put UCaaS solutions ahead of UC on-premises solutions.
2. Third-party vendors will play a pivotal role – As the UC industry is expected to move to the cloud, third-party vendors will increasingly provide solutions that enable integration and growth for the UCaaS market.
3. UC R&D investment to decline – UC investment on R&D is expected to decrease, forcing UC vendors to pick and choose specific UC segments for R&D investment.
4. Mid-market is a new green field – Vendors will strengthen their GTM for the mid-market leading to higher growth in this segment. Vendors' focus will move from just recruiting to recruiting and sustaining channel partners.
5. Video conferencing – Will continue to move from the conference rooms to desktops, and from hardware to software solution. WebRTC will see growth in the SMB and education sectors.
6. Google's 'Apps for Work' and Microsoft's 'Skype for Business' will further disrupt the UC market – Microsoft will be more aggressive with Office 365 and Skype for Business, and increase its penetration in large and mid-sized enterprises. Google's 'Apps for Work' has entered enterprises in Asia-Pacific, especially in the education sector and will break into mid-sized and small enterprises.
7. Wearables will continue to enter the enterprise – Smartwatches might monitor employee activity, manage schedules and help to push notifications and communications to customers. Wearables are also expected to popularize the use of 'speech to text'.
8. Communications will continue to drift away from the desktop – Asia-Pacific is rapidly catching up with the trend of working from remote locations, from home, and while in transit. Many offices will migrate away from fixed desks, reducing the need for hard endpoints and boosting sales of softphones, and UC and mobile clients. As a result, IP phones and digital phone sales will decline.
9. Headset sales to go up – Softphones, and UC and mobile clients will see accelerated adoption. In addition, 'Skype for Business' will create a strong business proposition for the enterprise headset market. As a result, market leaders, such as Plantronics and Jabra, will experience high growth in enterprise headset products. Wireless headsets will have faster growth than wired as employee usage moves from one device to many devices.
10. Resurgence in hosted telephony market – Service providers will attack the hosted telephony market with new offerings and with new vigour, as telecommunications infrastructure across the Asia-Pacific region is expected to continue improving in the future. Enterprises will adopt hosted telephony as a part of UCaaS solutions, or as a part of their future roadmap in UCaaS adoption.



based companies are either looking to expand their current operations in the region or create new operations – particularly in China and India,” said Cardi Prinzi, head of enterprise sales for the Americas for Telstra. “We have seen from experience that agents’ customers may be utilizing providers that do not extend services to Asia, so Pacnet can help them provide additional services for expansion and have a platform to address new opportunities.”

That’s a message that resonates as master agents move up-market to tap larger enterprises, many of whom are looking to expand globally. Jay Bradley, president of Intellisys, added, “Demand for international services continues to grow and [we have a] commitment to support our partners with customer opportunities in Asia.”

Telstra’s recent success with U.S. partners in China include a large data contract for an advertising customer that delivered a \$20,700 monthly recurring commission to the channel partner; a manufacturing customer that needed an Ethernet private line between Taiwan, Shanghai and the U.S. (a \$30,600 MRC); and a couple of global MPLS wins with a logistics customer and a software customer – resulting in \$178,000 MRC and \$27,000 MRC, respectively.

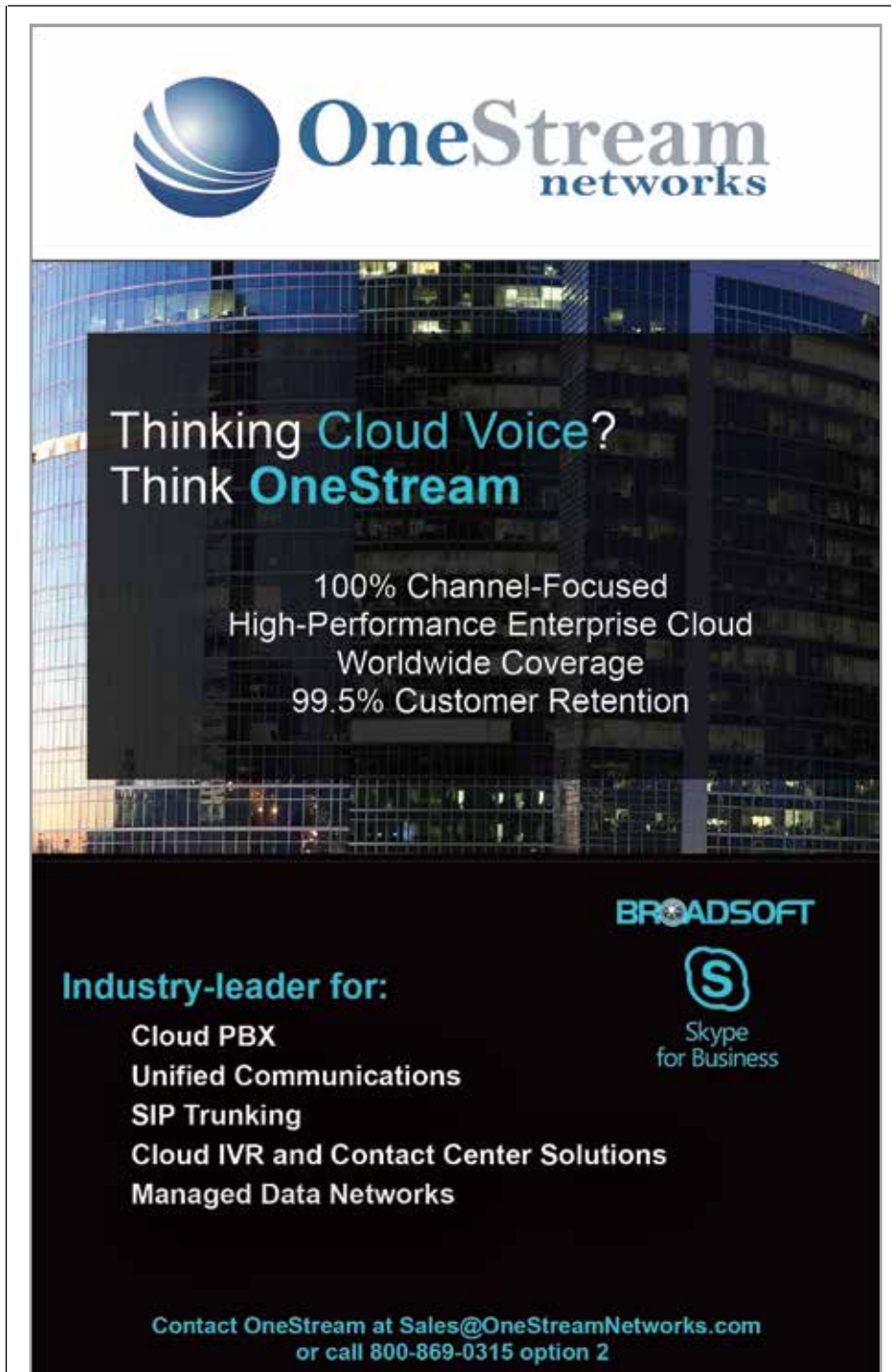
“We are helping partners to expand their conversations and drive new revenue streams within their existing account base through international,” said Jason Kitzmiller, vice president of channel sales. “My team is ready to help you do the same – we are your expert resource for doing business in Asia – and particularly in China.”


NTT Communications (NTT Com) has also set its sights on U.S. channel partners, especially given the dramatic growth in the UCaaS market in the Asia-Pacific region. The company sees a key trend being businesses making the switch to IP communications in order to reduce their cost of international calls. This is particularly the case in industry verticals with highly mobile workforces such as in professional services, logistics, travel and hospitality, transportation, entertainment and retail sectors.

Last fall, NTT America said that its new Global Solutions Channel Partner Program had surpassed initial expectations by achieving 60 percent of the company’s total goal for secured channel partnerships ahead of schedule. So far, NTT America has signed nine master agents from all regions of the country, including Sandler Partners, PlanetOne

Communications, TBI, Presidio, WTG and others. It has a goal of reaching 15 total, all of which is aimed at signing enterprises and mid-market organizations looking to expand their operations globally.



“NTT Com’s global reputation and international service offerings were among the primary reasons that Sandler Partners became one of the first distribution partners to join NTT America’s Global Solution Channel Partner Program,” said Alan Sandler, founder and managing partner, Sandler Partners. “So far, the NTT America team has shown extraordinary flexibility and support in matching and engineering their services to client needs. We are looking forward to an ongoing successful partnership.” 





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# Unlicensed Spectrum Open the Door to Resellers

By **Tara** Seals

**F**aced with the scarcity, cost and difficult propagation characteristics of the remaining greenfield licensed spectrum, one of the first steps in achieving a next-gen wireless network vision that can stand up to the growing thirst for rich content will likely be the use of unlicensed LTE approaches.

LTE-U, as it's known, will allow operators to extend and enhance their LTE coverage and network performance – but it also paves the way for higher-margin MVNO services that could reinvigorate the global wireless resale market.

Unlicensed LTE approaches typically aggregate Wi-Fi and unlicensed spectrum in order to get the maximum benefit out of Wi-Fi's heightened bandwidth throughput – while leveraging LTE links for signal control and management.

One approach is now under development by 3GPP for standardization in Release 13 – to be known as License-Assisted Access (LAA). That standard is expected to be finalized this summer. Heavy hitters such as Verizon and Qualcomm are embracing the approach.

It works like this: The LTE control channels, and primary uplink/downlink channels, are handled in the licensed bands, using LTE-A Carrier Aggregation (CA) to do channel bonding between the licensed and unlicensed downlinks, and possibly the uplinks in follow-on iterations. The purpose of the unlicensed bands is to provide additional

data plane performance – a data plane boost, in effect.

To minimize interference, it has a “listen before talk” (LBT) mechanism, which is the same approach that Wi-Fi uses to share the unlicensed spectrum with other Wi-Fi systems.

“LTE in unlicensed spectrum will be an important part of the network densification initiatives to increase network capacity, using small cells that support LTE in 5GHz,” said Adam Koeppel, vice president of network technology planning at Verizon. “LTE in unlicensed spectrum also offers an evolutionary path based on specifications being developed in global standards groups (3GPP), to continuously enhance the capabilities of LTE in unlicensed spectrum. For example, a future 3GPP release (3GPP Release 14) will allow uplink operation using 5GHz.”

While LAA does have LBT involved, there are still concerns from other stakeholders when it comes to interference. With LAA, LTE is operating in both the licensed bands and within the same spectrum that Wi-Fi uses – so there are two signals in the same band, and therefore the potential for coexistence problems.

To address this, Verizon and all other LTE-U Forum members are collaborating with the Wi-Fi Alliance (WFA) in the development of a very comprehensive coexistence test plan geared toward the lab validation of coexistence with Wi-Fi. But, there is also another technology approach that could save the day.



Licensed Wi-Fi Access, or LWA, is also on track to have a final iteration in the 3GPP Release 13 spec.

As its name would suggest, LWA represents true LTE-Wi-Fi convergence. With LWA, Wi-Fi runs in the unlicensed bands and LTE runs in the licensed bands, and the two radio technologies are combined to offer a compelling user experience. The control channel for the traffic remains in an LTE uplink. Meanwhile, on the downlink, operators get a significant speed boost from using Wi-Fi for transmission.


From a more technical standpoint, LWA tunnels LTE traffic in the 802.11 MAC frame, so it will look like Wi-Fi to another network, even though it is carrying LTE data.

It also eliminates interference worries, because with LWA, LTE is aggregated only in the licensed bands, leaving Wi-Fi the master of its domain.

Cable operators and others that have extensive Wi-Fi holdings could be in the catbird seat with this one, either because of the opportunity for leasing their footprints to wireless carriers or by enabling new entrants on an MVNO basis. They could leverage their footprints themselves as well, working with LTE providers for the signaling and management

piece but maintaining their own last-mile footprint themselves. In theory this could radically lower the economic barrier to entry to get into wireless resale – a notoriously low-margin business in a white label or pure-play resale iteration.

Both of these existing unlicensed LTE approaches require anchor spectrum; in other words, operators still need a licensed band to handle signaling, while the unlicensed spectrum is used to boost capacity. But a new approach called MulteFire proposes a standalone LTE-based technology for small cells that would allow anyone, even those without any licensed spectrum, to build an LTE network.

This means that cable MSOs and others could use MulteFire as a path to creating their own large-scale networks, with the aim of either providing add-on retail service to the triple play or for business customers, or becoming neutral host providers. That neutral wholesale environment can augment wireless network operator environments by providing enterprise penetration, and spawn a new kind of MVNO opportunity. Because MulteFire is a variant of LTE, synching up for roaming agreements presents limited technical obstacles. 

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## PTC CORNER

# Connection is the New Currency

By **Tony** Bishop

Today's digital disruption is impacting business in ways not seen since the rise of the Internet.

More and more companies are leveraging social, mobile, analytics and cloud (SMAC) to transform into digital businesses. In fact, according to IDC, by 2020, 60 to 70 percent of all software, services and technology spending will be cloud-based.

It's clear we are well into the "interconnected era:" a time when business models are interdependent and companies forge advantage by collaborating in communities with other enterprises and service providers via secure, reliable and internetworked connections. Without interconnection, enterprises, cloud services providers and network service providers can't tap into the rich opportunities for growth and innovation the cloud presents.

Defined simply, modern interconnection establishes direct and secure, physical or virtual connections between an enterprise and its partners, customers and employees. Among the chief benefits of interconnection are higher application and network performance, which is critical to mobile, the Internet of Things, cloud services and content delivery.

Take, for instance, BlueJeans, an up-and-coming player in the cloud-based video platform space. The company has hosted participants from 12,000 cities in 200 countries on seven continents and is on a billion-meeting-minutes-per-year pace with 25 million overall participants. Simplicity, reliability, scalability, security and flawless connectivity are just some of what a company in this space must deliver to satisfy global customers.

Up until now, however, solution providers such as BlueJeans often needed to rely on the Internet to determine optimal network routes, with less than optimal results.

But interconnection, it turns out, solves problems. By connecting directly, securely and in close proximity to cloud providers and markets, BlueJeans is able to deliver the enterprise-grade video its customers expect.

Sounds simple, right? But delivering interconnection at the speed, security and performance that users today expect actually takes a radically different approach to IT. Companies need to evolve the traditional data center model, which



sees IT as centralized and siloed, to a new model where IT is distributed and internetworked, capable of interconnecting dispersed people, locations, data and the cloud.

First, organizations must bring physical worlds together via direct, short-range connections. Shortening the distance between customers is the only way to speed connections and lower latency. For industries such as finance, gaming and security, the ability to trim latency by milliseconds is invaluable. And the argument for bringing data and apps closer to end users, enabling critical data and analytics housing at the point of data creation, while locking down data transit within a single ecosystem, makes even more sense when you toss in compliance and security, privacy and data residency requirements.

Private-line connections between partner companies also can be improved by proximate connections enabled by a colocation provider, rather than depending on connection through a company's pre-selected network carrier. Such direct interconnectivity enables enterprises to react in real time, adapt quickly to change and leverage digital ecosystems to create new value and growth. It's also important to keep in mind that these direct connections aren't limited to offices, mobile and home workers, but include connections to resources such as cloud, suppliers and customers.

Additionally, an organization's IT architecture must be agile enough to get close to users at the edge of the corporate network, rather than fixed at a single geographical location. Cloud providers, content-offering cable TV providers and large industrial companies (GE is an example) are realizing this, and for that reason, the edge computing model will become increasingly common.


The reasons interconnection is needed are broad, ranging from something as complex as directing data traffic to the simple need for better human-to-human interaction. From a people-perspective, poor and inconsistent user experiences are absolute brand loyalty and revenue killers. Yet most end-user connectivity architectures are fragmented, exposed (from a security standpoint) and scale-resistant. Consumer demand for rich, fast, consis-

tent and secure content engagement is growing faster than legacy architectures can support it.

Fortunately, this is the sweet spot of Equinix and enabling an Interconnection Oriented Architecture (IOA).

Equinix launched in 1998 when there was no such thing as the Internet of Things, SMAC, high performance computing or the cloud. But fast forward 18 years and Platform Equinix is now recognized as the onramp for workloads on their way to the cloud. IOA is the blueprint for how organizations can meet user demands for interconnection anytime, anywhere and on any device.

The 30,000-foot description of IOA is this: it's a proven and repeatable model for becoming an interconnected enterprise, capable of connecting people, locations, clouds and data in real time. Enterprises can react quickly to change and leverage digital ecosystems to create new value and growth.

Equinix has been about interconnection since its first days, when it was founded to give the network carriers that formed the early Internet a place to exchange traffic and grow. The IOA continues the long Equinix tradition of interconnection leadership. 

*Tony Bishop is vice president, global vertical strategy and marketing at Equinix*

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Mike Kopp, vice president of channel sales at Colt, pointed out that as opposed to the States, where the grid and infrastructure is less than 200 years old and processes are somewhat standardized for provisioning, Europe represents a hodgepodge of infrastructure and regulatory challenges that require feet on the street to get orders implemented and deployed properly. It's so complicated that many companies opt to have their satellite locations install their own, separate communications network, cut off from corporate resources. Colt's specialty is getting locations in disparate countries up and running on the corporate network, so that locations and workers can share resources, collaborate better and lower their overhead.

"That process is local, local, local, and we manage everything on the ground," Kopp explained. "When you send us an order for Frankfurt, that's going to a local person in Germany who knows how to get things done there. There's always some form that needs to be filled out, or some department to gain approval from. In America we love processes. And the process in Europe is that there is none. The fact is, you must be involved every step of the way; you can't trust an order to go from one place to the next place without manually watching it. And the steps you need to take differ from market to market, even within the same country. We bring the management of all of that to the table."

## 100% CHANNEL-FOCUSED

As far as enterprise business goes in the U.S., the indirect channel is Colt's only sales vertical, barring a handful of direct salespeople that sell to other carriers and very large enterprises.

"We are 100 percent hanging our hat on the channel community to drive sales," Kopp said. "And the partner community is moving towards selling international services. They increasingly have, say, a law firm that needs a location in Paris or London, or a retailer interested in expanding to Tokyo. Just recently we've started to see international panels at partner events. It's a new space for the partners, and the time is right for Colt to enter this market."

He added that this is helped along by the trend of larger enterprises turning to channel partners to help them make sense of the changing communications landscape.

"As networking becomes more complicated, their roles as trusted advisors are opening the doors to nice-sized accounts," Kopp said. "The cloud, for instance, scares the crap out of large enterprises, and the technology is moving faster than they can hire people to keep up with it. So VARs and agents are there to save the day. And as they move upmarket, they run into places that do need locations in London, Seoul or Rome."

Colt's high-touch service model extends to its channel strategy – and in fact forms its core.

"I've watched every deal come through the funnel and my channel managers are talking to the customer

directly in every deal we do," he said. "We get right up in the opportunity to work it with our partner. We are not just passing pricing back and forth through the agent – it's a completely different sale. It's a technical sale, it's a comfort sale, and there are a lot of nuances about selling internationally. Customers don't ask for a lower price, let's put it that way."

Colt also has nine channel support people in place in the United States, which includes channel managers, partner support specialists devoted to problem-solving, and sales engineering. "We have a really good solid back office, if you will," said Kopp. "We're not just a quote shop."

Colt is the number two carrier behind the incumbent in all 13 European countries in which it offers service, and most incumbents aren't playing ball with the channel. However, the company, being relatively new to the U.S. scene, has one major challenge: a lack of brand recognition on this side of the pond.

"Colt's brand name isn't out there yet," he said. "When the partner community thinks of international opportunities, their first instinct might be to go with a Level 3 or a CenturyLink. But what they don't realize is that those carriers are going to hand off that order to either Colt or the incumbent anyway."

## UNIQUE PRODUCTS


Beyond its management and back-office capabilities, the company is also differentiated on a product level – most notably when it comes to capital markets.

Harkening back to its roots in the City of London, one of the key verticals for Colt is financial services. It offers Colt PrizmNet, which is a secure, fully managed private extranet dedicated to capital markets, connecting more than 10,000 organizations worldwide and offering easy access to a wide range of content providers. Those include market data, research and other services.

"This is an initiative that's unique to us and differentiates our capabilities," Ferretti said. "And it's an opportunity to help the channel gain traction in that industry."

The company also has 24,000 lit buildings in Europe and a cornucopia of data centers. "Companies are moving to the cloud and that's a bit of a sweet spot for us," Kopp said. "All of that business that was sitting at the customer premises is being shifted, and we have data center bandwidth just waiting to be consumed. We are well-positioned as an enabler of that market shift."

Bottom line though, Colt's value proposition for end users and the channel alike is its supporting resources.

"When I wake up every morning and say, 'you've got to go sell your company today,' I realize that customers and partners conceive of what we do as a commodity," said Kopp. "No one likes to speak of themselves as selling a commoditized service, because it has a stigma. But many of us sell similar services, and a SIP trunk is a SIP trunk. What sets us apart is our program, our infrastructure, and the institutional and tribal knowledge of the people we have in key roles." 

# Unifying UC Demand

## UCaaS expected to drive next adoption wave

By **Martin** Vilaboy



**T**he need for unified communications is fairly ubiquitous. Across just about every vertical and SIC code organizations are faced with sprawling employees and devices, fast and agile competitors, empowered and demanding customers and a need to control cost, be it in real estate or telecom expenses. Tools that unify communications and facilitate collaboration specifically address all those issues.

Yet unified communications as a packaged service, despite its relative maturity, remains far less than universally adopted, particularly outside of larger enterprise accounts. A recent survey of more than 400 enterprise and SMB IT decision-makers,

performed by UBM Tech for XO Communications, found that only one-third of organizations had fully embraced UC. On the other side of the spectrum, a separate survey performed by Osterman Research for ConnectSolutions found that about as many IT decision-makers (26 percent) and business decision makers (39 percent) are either “somewhat” or “very fearful” of migrating to UC. Nearly half of those surveyed admitted that they don’t fully understand the full impact UC would have on their organizations. These fears and trepidations come despite the fact that 71 percent of those surveyed by Osterman believe there are “significant” or even “enormous” benefits that can be realized from the deployment of UC.

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Once again, the cloud comes to the rescue.

Of course, cloud or hosted UC is nothing new either. The concept of cloud communications and the basis of UC-as-a-service (UCaaS) go back at least 15 years. But it's only more recently that UCaaS has hit performance and feature levels rivalling on-premises solutions. And many pundits and proponents believe the cloud is ready to push a powerful second wave of UC adoption.

"Private and public cloud-based UC-as-a-service solutions are expected to fuel the next phase of growth," says BCC Research analyst Nandita Bhotika. "The cost efficiencies and operational flexibility of these shared services are proving a potent model for market players. Although challenges in its adoption are still a concern, UCaaS is expected to give the UC&C market its needed boost."

BCC researchers expect the market for UCaaS to total nearly \$18 billion by 2020, up from \$6.5 billion in 2015 and reflecting a five-year CAGR of 22.5 percent. Much of the growth, say BCC, will be driven by wider adoption among SMBs, which tend to find cloud-based services more accessible due to smaller capital outlays.

### UC&C Market Size and Expectations

Service Type	2015	2020	CAGR
Global UC&C market total	\$26.5 billion	\$62 billion	18.5%
On-premises deployments	\$18.2 billion	\$37.8 billion	15.7%
Hybrid deployment	\$1.8 billion	\$6.2 billion	28%
UCaaS	\$6.5 billion	\$18 billion	22.5%

Source: BCC Research

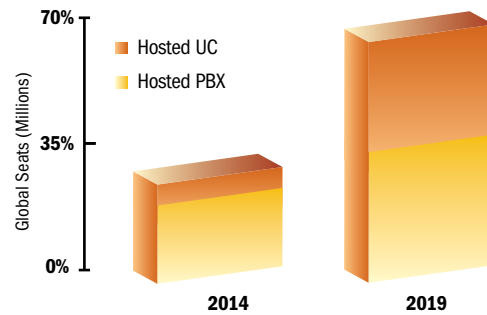
According to Diane Myers, senior research director at IHS, Inc., hosted UC seats, which made up 22 percent of the unified communications market in 2014, will jump to 46 percent of the market by 2019. Myers says hosted PBX and UC services are being pitched alongside SIP trunking as more multi-site businesses seek out hybrid solutions. Markets and Markets, meanwhile, makes an even more ambitious forecast, putting the UCaaS market at \$24.88 billion by 2020. Here again, the research firm attributes much of this growth to SMB adoption as these buyers look to update and simplify communication processes at an affordable cost.

In a bit of a twist, the optimism around future cloud UC adoption has a lot to do with the reasons why businesses have not adopted UC up to this point. And, not surprisingly, the top barrier to UC adoption, at least according to UBM Tech's findings, has to do with perceived costs and subsequently getting an ROI on those expenses, both of which were named by about three-quarters of respondents. For more than two-thirds of non-adopters, UC implementations are perceived as posing a risk of disruption to the business, while 62 percent cited a lack of in-house technical expertise.

"The cloud may well provide one possible answer," say UBM Tech analysts.

Indeed, more than half (54 percent) of respondents who don't yet have UC in production believe cloud can

### Hosted UC seats made up 22% of the unified communication services market in 2014, growing to 46% in 2019



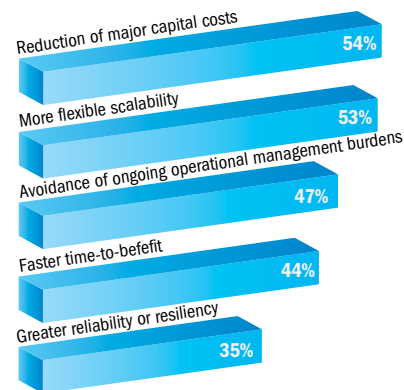
Source: IHS, Inc.

help overcome their top obstacle to implementation: cost, while about the same percentage (53 percent) see the cloud as offering more flexible scalability – a key concern for incremental UC rollouts, say UBM analysts.

In addition to addressing objections about upfront capital investment, the as-a-service model also is known to alleviate issues with internal IT skills shortages, while allowing firms to bypass technical implementation issues and, in turn, start delivering results to the business sooner. A cloud-based deployment also can facilitate the kind of smaller-scale pilot that can provide the proof-of-value executives need to green-light broader enterprise adoption, UBM Tech researchers point out.

### Next Wave of UC

Which of the following do you perceive as advantages of cloud-enabled UC?



Source: UBM Tech, XO

"These advantages, combined with ongoing advancement in cloud technology and market acceptance of the cloud model, are making it more likely that future adopters will opt for some type of UC-as-a-service offering," says the UBM Tech study.

Among respondents who made their decisions to implement UC a year or more ago, for instance, only 35 percent even considered the cloud, and just 19 percent wound up going with a cloud-based solution. Of respondents who are still contemplating their UC implementations, on the other hand, more than half say they are now likely to consider cloud. "In fact, 15 percent have already made up their minds that if and when they

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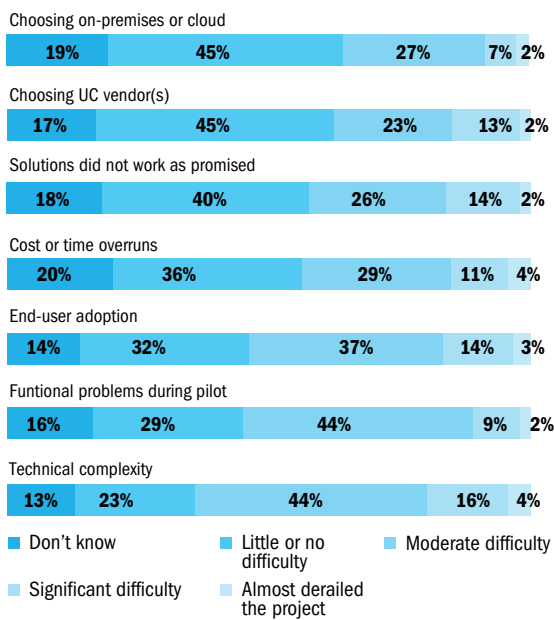
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## How much difficulty did each of the following present during your organization's UC implementation?



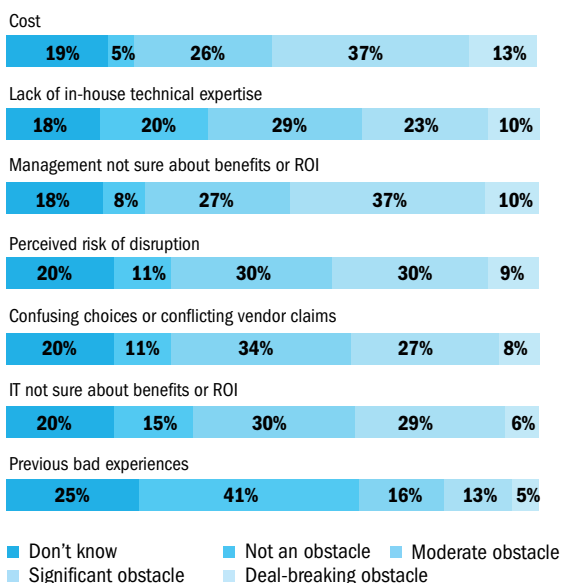
Source: UBM Tech, XO

implement UC, it will definitely be cloud-based," found UBM Tech researchers.

Of course, a cloud delivery model, in and of itself, is not enough. UCaaS providers also have stepped up their games.

"UCaaS offerings are increasingly functionally competitive with their premises-based alternatives," write Gartner analysts Daniel O'Connell and Bern Elliot in the firm's most recent Magic Quadrant report on the category. Key improvement in 2015, says Gartner, include an improved

## How much of an obstacle is each of the following to your organization's adoption of UC?



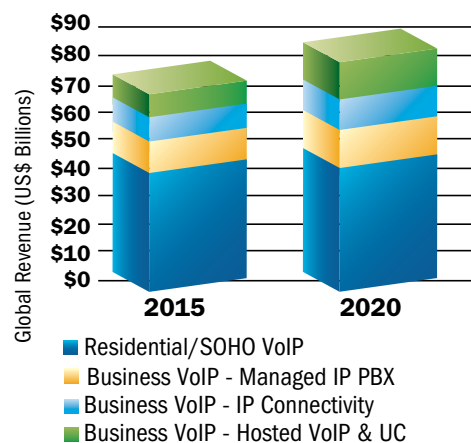
Source: UBM Tech, XO

UCaaS user experience, API connectivity with leading cloud applications and mobile-first user deployments.

Among specific providers, Star2Star recently introduced StarBox CCM 2.0 to facilitate onboarding and support for large enterprises with specialized or complex dialing needs. The company also introduced Star-Band to its UCaaS offering, which supports primary and secondary circuit support, traffic prioritization and automatic failover and service quality monitoring. Recently added capabilities also include Android mobile support, screen sharing and an automated quoting tool.

Last year Mitel, for its part, acquired Mavenir to enhance its mobility capabilities. The Mitel Open Integration Gateway (OIG), meanwhile, supports integrations with Salesforce, SugarCRM, Google, Microsoft, NetSuite and Zoho, as well as custom integrations. And a partnership with Vidyo has improved Mitel's video capabilities, says Gartner, while also enabling integration with Polycom and Cisco video.

## Over the next 5 years, hosted VoIP and UC will be the segment with the largest growth in the global VoIP and unified communications market



Source: IHS, Inc.

RingCentral likewise continues to expand its capabilities and in 2015 added integration with Google Apps for Work, Microsoft Office 365, and a RingCentral-branded contact center developed with inContact.

The good news for all providers and resellers of unified communications: UC adopters are seeing results. According to UBM Tech findings, 82 percent of adopters reported they their UC deployment met or exceeded their expectations for improved team collaboration, which was the number one expected benefit. Eight in 10 said UC met or exceeded expectations in terms of improved user productivity, while three-quarters said the same about lowering technology ownership cost. All told, 87 percent of adopters say UC met or exceeded their expectations.

And even more good news for UCaaS providers, according to UBM Tech findings, whereas 47 of current users opted for on-premises UC, only 13 percent of future adopters are likely to choose on-premises. □



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# Masters of Many Pieces

## 2016 Master Agent State of the Market and Services Directory

By **Martin** Vilaboy

**S**imilar to just about every business model within telecom alternate channels, master agents have been heavily impacted as the market shifts toward IP services, cloud and mobile. Indeed, master agents have felt the SMAC and rolled with the SoLoMo.

“The role of the master agent has become much more complex as we transition to an IP-based world,” said Denis Raue, president of Telegration, responding to our informal survey of master agencies.

“The entire business is radically different than what transpired in the channel in the past,” agreed Greg Praske, CEO of ARG. “It’s far less likely that you’ll be responding to a request for a PRI, an Internet circuit or a WAN – where you simply survey the market and present the most compelling options.”

Rather, in today’s environment, said Praske, masters and their sub-agents need to be prepared to discuss and advise on matters ranging from whether a company would be better off reimbursing their employees for their wireless devices or purchase them through a corporate plan, or which hosted providers integrate best with Microsoft, Cisco or Salesforce, and which have specific functionality. They may need to know which data centers meet which compliance, and where the best fits are in terms of power draw or most-efficient cross connects. They’ll likely need to pull up fiber maps to show on-net and near-net and be aware of who is willing to do a build for free and for how many feet from the splice point. “And, on and on,” said Praske.

In short, businesses increasingly are looking for more than just access and feature sets. They seek communications technologies and providers that will help them find ways to use IT to move their businesses forward. For master



agents, keeping up with this transition requires significant investment in specialized personnel, product education and training, back office processes and pre- and post-sales support.

"We've had to increase our headcount in sales engineering, order fulfillment and project management as well as our help desk support," said Raue. "We have had to invest in training and certification for our employees such as CompTIA training certifications in Security, Project Management and Cloud Essentials, as well as master trainings and fulfillment processes for most all prominent hosted PBX providers, and invest in systems such as Salesforce.com."

"For the past four years, we have been assembling a team of very accomplished people with specialized expertise," said Praske. "We have been doing tons of client education – mostly one-on-one but also seminars for our clients and prospects."

Those experts include business consultant types who can discuss business strategies with the C-Level executives who are increasingly part of the technology purchasing process and are leading organizations' digital transformations. "We make

these (business consultants) available to our subagents to go on-site for their meetings," said Praske.

"Sales engineering will also be more important in the coming years," emphasized Vince Bradley, WTG CEO. "WTG has a sales engineering practice that continues to identify the best solutions for our agent community's clients and assist with supporting their implementation."

Automation, likewise, will be an important cornerstone of the transition, said Bradley. "WTG has been constantly updating the PartnerEdge system to meet that increasing demand. For example, in addition to being able to identify fiber in an automated way, we are now utilizing a tool whereby our distribution can find out what hosting provider a client is using."

It's an expensive proposition, masters agents tell us, but it's a transition that must be made, and one that, all the while, relies on maintaining significant growth in access revenues from traditional and primary providers to subsidize the investments.

"I'm not sure how somebody who is getting started today can jump into this world," said Praske.

"I believe it is a barrier to entry to scale now for new master agent entrants to the marketplace," Raue concurred. (Although Raue does see room for specialized smaller agencies to work targeted sub-agents of masters that do not possess the skill and knowledge to make the transition themselves.)

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On the other hand, as the communications services landscape grows increasingly complex and wide-ranging, the part master agents play within the channel only grows in terms of influence and importance. In other words, it's hard to imagine that a single sales rep or agent will be able to keep up with the breadth of services that go into today's communications solutions and all the conversations that go into packaging and selling them.

"Cloud services have made our role as a strategic advisor – or coach – all the more important," said Ted Schuman, PlanetOne Communications CEO. "In many cases, we're the glue that brings the deal together and positions the partner as the cloud services expert and trusted advisor.

"What's great about cloud is the detail behind the deal and the teamwork needed to execute – that's where we excel and where our partners rely on us most to add value and protect their profits," continued Schuman. "Similar to managed services, process is paramount when it comes to cloud services. Without it, success isn't repeatable or sustainable."

It's certainly been a winning formula for PlanetOne, which has seen its cloud business grow from 5 percent of revenues to 35 percent during the past year.

And PlanetOne certainly isn't alone. As can be seen in the following Master Agent Directory, masters are partnering with

the full spectrum of cloud services and platform providers, from Amazon to Zayo.

That's not to say agents and sub-agents shouldn't be leery of agencies that "scramble to sign agreements with as many cloud providers as they can identify." Despite any gold rush of opportunity that comes with major transitions, the value proposition of the master agent largely remains the same.

"Our perspective is that the master agent's role in the ecosystem has not changed much, but rather the focus of the channel in general has re-aimed its sights upward to the 'cloud,'" said Bradley.

At the end of the day, master agents, said Bradley, still are looked upon to provide education, support and a safe working environment for their agent partners. Regardless of the widgets, the model remains based on adding value to service portfolios, navigating and managing vendors and ecosystems in the best interest of sub-agents and their end users, and putting agents in position to make consultative sales built upon appropriate business solutions – ultimately providing a "consistent ease of doing business in the ever-fluctuating landscape," said Bradley

As Schuman summed up matters: "A good master agent is relentless about service levels and will have your back, always."

It's just that, nowadays, there are a lot more pieces for them to masters.

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AT&T  
BCN  
Broadview  
CenturyLink  
ChinaTel  
Cogent  
Colt

Comcast  
Earthlink  
Elite Telecom  
Equinix  
EU Networks  
Evolve IP  
Granite  
GTT  
Hutchinson  
Internap  
KDDI  
Level 3  
Lightpath  
Lighttower  
Masergy  
MegaPath  
Netwolves  
PCCW  
Peak 10  
PacNet  
QTS  
Rackspace  
ShoreTel  
Sprint  
Tata Communications  
Telx  
Time Warner Cable  
tw telecom  
West IP  
Windstream  
US Signal  
XO  
Zayo

**Voice Services:**

Calling cards  
Call Center  
Conferencing  
Dedicated local/LD  
Mobile  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data Center services  
Dark Fiber  
Ethernet services  
Fiber  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Virtual servers  
Wireless data access  
**Other/Support Services:**  
Consulting  
Expense management  
Premises systems/gear

**Advoda Communications**

6455 Yosemite St.  
Suite 400  
Greenwood Village, CO 80111  
720.956.0571 (voice)  
advoda.com  
info@advoda.com

**Primary Underlying Providers:**

Accel Networks  
AccessPoint  
Ajubeo  
Birch  
CenturyLink  
Comcast BC  
E2 Optics  
Evolve IP  
Fortrust  
FRIL  
GoWest  
inContact  
Integra  
IntelePeer  
InterCall  
Level 3  
MegaPath  
MHO Networks  
Momentum  
MultiTek  
NeoNova  
Newtek  
OneStream  
PGI  
SimpleWAN  
Spectrum Business  
Spring Hosting  
Symmetrex  
Verizon  
Virtacore  
Vonage  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Dark Fiber  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access

**Aligned Communications**

1349 Empire Central  
Suite 600  
Dallas, TX 75247  
877.768.1855 (voice)  
214.446.6101 (fax)  
www.alignedcom.com  
sales@alignedcom.com

**Primary Underlying Providers:**

ACC Business  
AireSpring  
Alpheus  
ANPI  
Appia  
BCN Telecom  
Birch  
BullsEye  
Calltower  
CenturyLink  
Cogent  
Comcast  
Consolidated Communications  
Cox  
Digium  
EarthLink  
Ecessa  
Entelegent  
FiberLight  
Frontier  
Grande  
Granite  
GTT  
Impact  
inContact  
Integra  
InterCall  
Intermedia  
Jive  
Level 3  
Masergy  
MegaPath  
Momentum  
NaviSite  
NeoNova  
NetWolves  
New Cloud  
NexVortex  
Nitel  
One Ring  
QTS  
RapidScale  
RingCentral  
Savvis  
Sky River  
SkyBeam  
Spectrum  
Sprint  
Star2Star  
Suddenlink  
Telefonica  
TelePacific  
Telx  
Time Warner BC  
TowerStream  
Verizon  
ViaWest  
Vonage  
West IP  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Ethernet services  
Hosted infrastructure/platforms  
International access  
Managed network services

MPLS VPN  
Private line  
Virtual servers  
WAN optimization

**allConnex**

141 Chestnut St  
North Attleboro, MA 02760  
508.660.2688 (voice)  
781.793.5959 (fax)  
www.allconnex.com

**Contact:** Steve King  
sking@allconnex.com

**Primary Underlying Providers:**

ACC Business  
AT&T  
BridgeConnex  
Broadview Networks  
CenturyLink  
Comcast  
EarthLink  
Level3  
Lighttower  
McGraw Communications  
MetTel  
Thinking Phone  
Verizon  
Vocalocity  
Windstream  
XO  
Zone Telecom  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
BC/DR  
Colocation/Data center services  
Dark Fiber  
Email  
Ethernet services  
Managed Network services  
MPLS VPN  
WAN transport  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Billing/OSS  
Business services  
Consulting  
Legal  
Location-based services

**Alliance**

2600 Michelson Dr.  
Suite 1700  
Irvine, CA 92612  
949.863.0025 (voice)  
949.480.0037 (fax)  
www.alliance.net  
sales@alliance.net

**Primary Underlying Providers:**

ACC Business  
Airband  
AT&T  
CacheFly  
CenturyLink  
Charter  
China Telecom  
China Unicom  
ChinaCache  
Comcast  
Comstructure  
Cox  
Earthlink  
Equinix  
GTT  
Internap  
KDDI  
Latisys  
Level3  
NTT  
Opsource  
Rackspace  
Savvis  
Server Central  
Sprint  
SwitchNAP  
Tata Communications  
Telepacific  
Telnes  
Telx  
Terremark  
Time Warner cable  
Verizon Business  
Windstream  
XO Communications  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
International  
Mobile services  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)

BC/DR  
Colocation/Data Center services  
Email  
Ethernet services  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Storage  
Security/Firewall  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management  
Installation

**AMD Communications, Inc.**

PO Box 182  
Merrimack, NH 03054  
888.704.3183 (voice)  
www.amdcomm.com

**Contact:** Kyle Bowden  
sales@amdcomm.com

**Primary Underlying Providers:**

186 Communications  
8x8  
ACC Business  
Access Point  
AireSpring  
ANPI  
Appia  
Arkadin  
AT&T  
BCN  
Birch  
Bright House Networks  
Broad Sky Networks  
Broadview Networks  
BullsEye Telecom  
C7  
CallTower  
CenturyLink Alliance  
Cogent  
Cogent Communications  
Comcast Business  
Corvisa  
Cox Communications  
Digis  
DSCI  
EarthLink Business  
Equinix  
Evolve IP  
First Communications  
Five9s  
Fortune  
FPL FiberNet  
Frontier  
Fusion  
GLOBALINX  
Granite  
Green Cloud  
GTT  
iCore Networks  
inContact  
iNET  
Integra  
IntelePeer  
InterCall / West IP  
Internap  
Jive  
Level 3  
Lighttower  
Lightpath  
LiveOps  
MASERGY  
Matrix  
McGraw  
MegaPath  
Metro Optical Solutions  
MobileWare  
Momentum  
Navisite  
NetWolves  
New Horizon Comm.  
Nex Vortex  
nitel  
NTT Communications  
OneStream  
Optimum Lightpath  
Pacnet  
PCCW  
PGI  
PheonixNAP  
QTS  
RapidScale  
RCN  
retarus  
ServerCentral  
ShoreTel Sky  
SimpleSignal  
SingleHop  
Spectrotel  
Spectrum Business  
Sprint  
Star2Star  
Suddenlink  
tton



# INTRODUCING: EASTON DIGITAL VOICE

## EDV Features:

- > **BUY RATES** for all services
- > Multiple service types
- > Nationwide Availability
- > Included outbound & inbound minutes
- > Standard and Premium Calling Features
- > Low MRC for equipment

**BUSINESS LINES > SIP TRUNKS > PRI > HOSTED**

EDV is an IP based replacement for traditional voice services such as POTS, PRI, and Centrex. It is a feature-rich, cost-effective alternative offering the same functionality of the services you enjoy today. EDV may be delivered utilizing Easton Internet Access, or you may bring your own connection from an alternative carrier.

EDV lines and Internet are provided to Easton Distributors at BUY RATES! The buy rates provide a generous commission potential for our distributors. Discover the advantages of EDV with nationwide availability, one invoice for all locations and services, and one customer service number to call. Contact us today to learn more today.



Contact Us  
800-222-8122  
[distributorinfo@eastontel.com](mailto:distributorinfo@eastontel.com)  
[www.eastontel.com](http://www.eastontel.com)

TelePacific  
Telesphere  
Telnes  
Telstra  
Telx  
teraNova  
Terremark  
Thinking Phone Networks  
Time Warner  
T-Mobile  
TNCl (Impact Telecom)  
TouchTone  
tw telecom  
Ubb  
Unitas Global  
UnitedLayer  
Veracity  
Verizon  
Verizon Business  
Verizon Wireless  
ViaWest  
Westlp  
Windstream  
WOW Business  
XO Communications  
YIPTel  
Zayo

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
Unified communications  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center  
Dark fiber  
Desktop virtualization  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
SaaS  
Virtual servers  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Consulting

**AMT Telecom Group**

30777 Northwestern Hwy.  
Suite 300  
Farmington Hills, MI 48334  
800.340.1846 (voice)  
248.862.2001 (fax)  
info@amtgroup.com  
www.amtgroup.com

**Primary Underlying Providers:**

123Net  
AccuConference  
AireSpring  
Broadview Networks  
BullsEye Telecom  
Charter Business  
Comcast  
Fax Michigan  
First Communications  
Level 3  
Powernet  
Rj10.com  
US Signal  
Windstream  
XO Communications

**Voice Services:**

Conferencing  
Dedicated local/LD  
SIP trunking  
Toll free  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Email  
Ethernet services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Storage  
Web hosting  
**Support/Other Services:**  
Billing/OSS  
Consulting  
Expense/Mobile management

**Anavon Technology Groups**

1133 W. Airport Rd.  
Suite A  
Traverse City, MI 49686  
231.933.9744 (voice)  
www.anavontech.com  
**Contact:** Russ Madsen  
rmadsen@anavon.net

**Voice Services:**

Conferencing

Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
WAN transport  
Web Hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Installation  
Premises systems/gear

**Associated Telecommunication Network (ATN)**

10080 Carol Canyon Rd.  
San Diego, CA 92131  
858.637.5700 (voice)  
858.637.5720 (fax)  
www.atn-online.com

**Primary Underlying Providers:**

AT&T  
ATN  
CenturyLink  
Verizon

**Voice Services:**

POTS lines

Centrex

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)/T.1  
Access (DSO-OCn)  
Private line, Point to point

**Association Resource Group (ARG)**

7926 Jones Branch Drive  
Suite 1150  
McLean, VA 22102  
703.734.3500 (voice)  
866.371.7982 (fax)  
www.myarg.com

**Contact:** Erica Lord

elord@myarg.com

**Primary Underlying Providers:**

8 x 8  
Allied  
AT&T  
Calltower  
Centurylink  
Cogent  
Comcast  
Coresite  
Cox

Evolve IP

Fiberlight

InfoRelay

Intercall

Latisys

Level3

LightTower

Microsoft

PGI

QTS

Rackspace

Raging Wire

RapidScale

ShoretelSky

Singlehop

Sprint

TMobile

Verizon

Vonage

West IP

Windstream

XO

Zayo

**Voice Services:**

Conferencing

Integrated access

IP Telephony

Mobile services

POTS line

SIP trunking

Unified communications

**Data/Network Services:**

Access (Ethernet, DSL, cable, T1)

Access (DSO-Ethernet)

BC/DR

Cloud services

Colocation/Data Center services

DaaS

DRaaS

Ethernet services

IaaS

Integrated access

PaaS

Private line, Point to point

Security

**Support/Other Services:**

Expense/Mobile management

**Atrion Networking Corp.**

125 Metro Center Blvd.  
Warwick, RI 02886  
401.736.6400 (voice)  
401.633.6766 (fax)  
www.atrioncarrierservices.net  
inform@atrion.net

**Primary Underlying Providers:**

APC

Aruba Networks

Cisco

Comcast

Eaton

EMC2

F5

ForeScout

Fortinet

Hewlett Packard

Level 3

Lighttower

Microsoft

NetApp

New Horizon

Polycorn

redhat

riverbed

Simplivity

skyhigh

Sonus

Tierpoint

Towerstream

Varonis

Veeam

Verizon

VMware

Windstream

Zayo

**Voice Services:**

Conferencing

Dedicated local/LD

Hosted PBX

SIP trunking

VoIP

Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)

BC/DR

Colocation/Data center services

Dark fiber/Ethernet

Infrastructure/platforms

Managed services

MPLS

Private line, Point to point

Security

Storage

WAN optimization

Virtualization

**Avant Communications**

2 N. Riverside Plaza  
Suite 2450  
Chicago, IL 60606  
877.312.AVANT (voice)  
info@avantcommunications.net  
www.avantcommunications.net

**Primary Underlying Providers:**

365 Data Centers

8x8

AccessPoint

Acronis

Allied

Ascent

Aryaka

AT&T

Business Only Broadband

CallOne

CallTower

CenturyLink

ClearData

Connectria

Comcast

ComLink

CoreSite

DataPipe

Digital Realty

dinCloud

Effortless office

Eventis

Equinix

Eunetworks

EvolveIP

Expedient

Involta

FiberLight

FiberTech

First National

Fonality

Fuze (formerly ThinkingPhones)

GSX

Hosting

Hudson Fiber

Immedion

inContact

IntelePeer

InterCall

Internap

ITEMize

KDDI

Latisys

Layered Tech

**Level 3**

Lightower FiberNetwork  
LiveOps  
Masergy  
Mosaic Network  
NavSite  
NetWolves  
Ngenix  
Nitel  
OneStream  
OpenText  
Pacnet  
PCCW  
Peak10  
Phoenix NAP  
Quest  
QTS

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)

BC/DR

Colocation/Data Center services

Dark Fiber

Desktop virtualization

Ethernet services

Hosted email

Hosted infrastructure/platforms

Hosted Office IT services

Integrated access

International access

Managed network services

MPLS VPN

Private line, Point to point

Security/Firewall

Storage

Virtual servers

WAN optimization

Web hosting

Wireless data access

**BCN Solutions Express**

254 S. Main St.  
4th Floor  
New City NY 10956  
800.411.3611 (voice)  
www.bcnsolexp.com

**Contact:** Mike McCrosson

agentsalesmanager@bcnsolexp.com

**Primary Underlying Providers:**

AT&T

CenturyLink

Charter

Comcast

Cox

Earthlink

Fairpoint

Frontier

Level 3

Lightpath/Optimum

**Megapath**

Sprint  
Time Warner cable  
TW Telecom  
Verizon Business  
Windstream  
XO Communications

**Voice Services:**

Conferencing

Dedicated local/LD

Hosted PBX

Mobile services

SIP trunking

VoIP

Toll Free

Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)

BC/DR

Colocation/Data center services

Data storage/analysis

Email

Ethernet services

Hosted infrastructure/platforms

Integrated access

Managed network services

MPLS VPN

Private line, Point to point

WAN optimization

WAN transport

**Support/Other Services:**

Billing/OSS

(See ad on page 39)

**BCM One**

521 First Ave.  
14th Floor  
New York, NY 10175  
800.543.4226 (voice)  
www.bcmone.com

**Contact:** Frank Wassenbergh

info@bcmone.com

**Primary Underlying Providers:**

AboveNet

ACC Business

Airband

APEX (AT&T Partner Exchange)

Broadview Networks

CenturyLink

Cogent

Comcast

FPL

Granite

Integra

Internap

Level 3

Lightower

Masergy

MegaPath

One Stream

QTS

Rainbow Broadband

RCN Business

Savvis

ShoreTel

Sprint

Telemark Global

TelePacific

Telx



VISIT US AT  
[TELISPIRE.COM](http://TELISPIRE.COM)



# Winning MVNO Solutions

## FULL TURN-KEY SOLUTION

You need an MVNO Solution that truly delivers! Our solution provides state of the art billing, rating, and provisioning in a web-based application that supports Prepaid, Postpaid, and M2M through an integrated eCommerce platform. Add in device sourcing, fulfillment along with sales and marketing support, and you truly have an MVNO solution that goes *beyond the call*.

## CUSTOMER ON-BOARDING

The on-boarding process isn't just activating customers. MVNO's need multiple activation methods through a robust easy-to-use system. They need reporting and tracking of transactions that are happening in their white label portal and that is how Telispire's system excels above all others.

## CUSTOMER RELATIONSHIP MANAGEMENT

Telispire's award winning back-office system delivers a CRM system and takes it to the next level. Relevant customer information in one web-based portal with full integration to national carriers is one of the reasons it won an award for innovation in 2016.

**GROW YOUR BRAND, REVENUE & PROFITS BY SELLING WIRELESS 4G LTE TO YOUR CUSTOMERS**

### PrePaid Press

August 8-10  
Planet Hollywood  
Las Vegas, NV  
Booth 207

### Channel Partners

August 16-18  
Gaylord National  
Convention Center  
Washington, DC  
Booth F80



Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management  
Installation  
IT Integration services  
Network architecture  
Premises systems/gear  
Social engineering  
Technology optimization

**Belmont Telecom, Inc./  
dba Long Distance Post**

PO Box 481  
Belmont MA 02478  
617.489.5952 (voice)  
617.812.0370 (fax)  
www.ldpost.com  
**Contact:** Alex Filippov  
**Services Offered:**  
Dedicated LD  
International  
Mobile services  
Prepaid voice/data  
Virtual office

**Bridgepointe Technologies**

1900 S. Norfolk St.  
Suite 305  
San Mateo, CA 94403  
650.701.1481 (voice)  
650.294.4809 (fax)  
info@bpt-corp.com  
www.bpt-corp.com

**Underlying Providers:**

8x8  
ACC  
AireSpring  
Arkadin  
AboveNet  
AT&T  
BCMOne  
Cbeyond  
CenturyLink  
Cogent  
Cologix  
Comcast  
CoreSite  
DataPipe  
Digital Realty Trust  
DynaLink  
Equinix  
GTT  
Integra  
IntelePeer  
Internap  
IO Data Centers  
Level 3  
LoopUP  
Masergy  
MegaPath  
NaviSite  
NetFortis  
Nextiva  
NTT  
Pacnet  
QTS  
RapidScale  
ShoreTel  
Sky River  
Sonic.net  
SoundConnect  
Spectrum Business  
Sprint  
Sungard  
T-Mobile  
TelePacific  
Telx  
Thinking Phones  
Time Warner Cable  
tw telecom  
Unitas Global  
Unity Telephone  
Verizon  
ViaWest  
Wilnet  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services

Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access

**Broadband National**

2770 Indian River Blvd.  
Suite 501  
Vero Beach, FL 32960  
772.564.9871 (voice)  
772.316.1004 (fax)  
www.broadbandnational.com  
contact@bridgevine.com

**Primary Underlying Providers:**

AT&T  
Bright House  
CenturyLink  
Comcast  
Covad  
Cox  
DeltaCom  
Direct TV  
Frontier  
Insight  
MegaPath  
Optimum Lightpath  
Packet8  
SpeakEasy  
Suddenlink  
Time Warner Cable  
Verizon  
Windstream  
**Voice Services:**  
IP Telephony  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Ethernet services  
Integrated access  
MPLS VPN  
Private line, Point to point  
Satellite broadband

**C**

**Carrier Access, Inc.**

12129 University Ave.  
Suite 2000  
Clive, IA 50325  
800.373.7548 (voice)  
515.440.0595 (fax)  
www.carrieraccessinc.com  
sales@carrieraccessinc.com

**Primary Underlying Providers:**

AireSpring  
AT&T  
CenturyLink  
Charter  
Comcast  
Dell  
Frontier Communications  
Global Crossing  
InterCall  
Klaratee  
Lightedge  
Masergy  
Mediacom  
MegaPath  
MetTel  
Nitel  
Sprint  
Time Warner Business Class  
tw telecom  
Verizon  
Windstream  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Ethernet services  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management

**Carrier Consulting**

531 Main St. Ste. 650  
El Segundo, CA 90245  
800.987.4000 (voice)  
310.640.0635 (fax)  
www.carrierconsulting.com  
**Contact:** Jonathan Marder  
info-la@carrierconsulting.com

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
Toll Free  
Unified communications  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/data services  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line  
Point to point  
SaaS  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Billing/OSS  
Business applications  
Consulting  
Contact center  
Energy services  
Expense/mobile management  
Legal/Regulatory/Compliance  
Installation  
Premises systems/gear

**Carrierbid Communications**

3219 E. Camelback Rd.  
Suite 274  
Phoenix, AZ 85018  
888.706.5656 (voice)  
866.338.7594 (fax)  
www.carrierbid.com  
agents@carrierbid.com

**Primary Underlying Providers:**

AT&T  
CenturyLink  
Comcast  
Granite Telecommunications  
MegaPath  
Time Warner Cable  
Windstream  
Verizon  
XO  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Mobile services  
SIP trunking  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Cloud computing  
Ethernet services  
Managed network services  
MPLS VPN  
Private line, Point to point  
WAN transport  
Wireless data access

**CarrierSales.com**

11781 S. Lone Peak Pkwy.  
Suite 230  
Draper, UT 84020  
800.838.9500 (voice)  
801.838.9501 (fax)  
www.carriersales.com  
**Contact:** Josh Lupresto  
jlupresto@carriersales.com

**Primary Underlying Providers:**

ACC Business  
AireSpring  
AT&T  
BroadskyNetworks C7  
Broadvoice  
CallTower  
CenturyLink  
ClearView  
Cogent  
Comcast  
Connect First  
Corvisa  
Customer Dynamics  
Epic

Equinix  
EvolveIP  
Five9  
Fortune  
Frontier  
Fusion  
Granite  
inContact  
Integra  
IntelePeer  
Interactive Intelligence  
ivonex  
Jive  
Level3  
Liveops  
Masergy  
Megapath  
MetTel  
Momentum  
NaviSite  
Nextiva  
NexVertex  
PGi  
PhoenixNAP  
QTS  
RapidScale  
SmartAction  
SingleHop  
Star2Star  
Teleira  
Telesphere  
Telnet  
Telx  
Thinkingphones  
TNCI (Impact Telecom)  
Unitas Global  
ViaWest  
Velocity  
Veracity  
Vocal IP Network  
Vonage Business  
West IP Communications  
Windstream  
XO  
YipTel

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile  
SIP trunking  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center svcs  
Dark fiber  
Desktop virtualization  
Hosted email  
Hosted infrastructure/platforms  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Storage  
Virtual servers  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Consulting  
Energy  
Expense/Mobile management

**Clarus Communications**

5988 Mid Rivers Dr., Suite 118  
St. Louis, MO 63304  
314.817.1039 (voice)  
www.clarusco.com  
sales@clarusco.com

**Primary Underlying Providers:**

ACC  
AireSpring  
ANPI  
AT&T  
AWS  
Bluebird Network  
BullsEye  
Business Only Broadband  
Cablevision  
CenturyLink  
Charter Communications  
Cisco  
Citrix  
Comcast Business  
Consolidated Communications  
Earthlink  
Ernest Communications  
First Communications  
Frontier  
Google Apps  
Granite  
InterCall  
Level 3  
Lightyear  
Masergy  
Mediacom  
MetroPCS  
MetTel  
Networks  
New Vortex

**NewWave Business**

Nitel  
Rackspace  
Retarus  
Salesforce  
SoTel  
Sprint  
Stratus Networks  
TelePacific  
Telnet  
Time Warner Cable  
T-Mobile  
Tracfone  
tw telecom  
US Signal  
Verizon  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated Local/LD  
Hosted PBX  
Mobile  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted office IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
SaaS  
Security/Firewall  
Storage/Data analysis  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access

**Cloudnexion**

11757 W. Ken Caryle Ave.  
Suite F 406  
Littleton, CO 80127  
720.515.2866 (voice)  
www.cloudnexion.com  
solutions@cloudnexion.com

**Contact:** Jake Cummins

jake@cloudnexion.com

**Primary Underlying Providers:**

ACC Business  
AireSpring  
Airtel Business  
Ajubeo  
Alpheus Communications  
AT&T  
Avaya  
BroadSky  
Broadview  
CenturyLink  
Charter  
Cogent  
Colo Atl  
Comcast  
Core  
EarthLink  
Equinix  
Fortrust  
GTT  
inContact  
Integra  
InterCall  
Internap  
IO  
Latisys  
Level 3  
Lightower  
Masergy  
MegaPath  
NetDNA  
Networks  
Nitel  
Optimum Lightpath  
Rackspace  
Savvis  
ServerCentral  
Sprint  
Sunset  
Telehouse America  
TelePacific  
TeliaSonera  
Telx  
Terramark  
Time Warner Business Class  
tw telecom  
Unitas Global  
Verizon Business  
Viawest  
West IP  
Windstream

# Get Listed on *TheChannelDirectory.com*

Search. Review. Connect.

What do you need:

Select An Option

Specializing in:

Select An Option

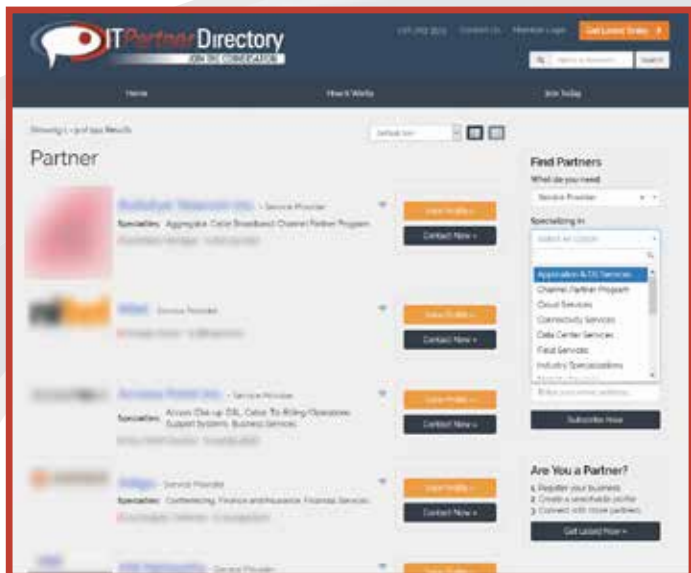
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Select An Option

Search by location:

City or Post Code

Search Now



## SEARCH FOR THE PERFECT PARTNER

Search by **PRODUCT**, **GEOGRAPHY**, or **PROVIDER TYPE** to locate your next channel partner.

## CONTACT PROVIDERS DIRECTLY

Reach directly to the **VENDORS** you'd like to **PARTNER** with.



## COMPARE PARTNERS EASILY

Easily compare **SERVICE PROVIDERS**, **DISTRIBUTORS**, and **MASTER AGENTS** at a glance.

View **VIDEOS**, **PRODUCTION INFORMATION**, **NEWS** and **PROMOTIONS**.

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# Register Today!

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(323) 452-6970



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*Its free, easy and gives you the ability to be found and promote your business.*

XO  
YellowFiber  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted office IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
SaaS  
Security/Firewall  
Storage/Data analysis  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Expense/mobile management

**CM Group**  
16 Via Helena  
Rancho Santa Margarita, CA  
92688  
949.459.0311 (voice)  
949.459.5420 (fax)  
www.cmgroup.tv  
**Primary Underlying Providers:**  
ACC Business  
Access One  
Allegiance Telecom  
Associated Telecom  
AT&T  
Bell South  
Broadwing  
Cable & Wireless  
CenturyLink  
Datalink Networks  
Electric Lightwave  
Global Crossing  
ICC  
Internap  
Pacific Bell  
Pac West  
Sprint  
TelePacific  
TMC  
TNCI (Impact Telecom)  
United Carrier Networks  
WorldCom  
XO

**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
IP telephony  
Mobile services  
POTS lines  
Prepaid voice/data services  
Toll free  
Unified communications/  
collaboration  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center services  
Email  
Ethernet services  
Integrated access  
International access  
Private line, Point to point  
Web Hosting  
Wireless data access

**Colocation America**  
9360 W. Flamingo Rd.  
Suite 110-178  
Las Vegas, NV 89147  
800.296.8915 (voice)  
www.colocationamerica.com  
**Contact:** Samantha Walters  
partners@colocationamerica.com  
**Voice Services:**  
VoIP  
**Data/Network Services:**  
Colocation/Data center services  
Hosted IT services  
Managed network services  
Security/Firewall  
Storage  
**Support/Other Services:**  
Dedicated servers

**COLOpeople**  
5256 S Mission Rd  
Ste 707  
Bonsail, CA 92003  
800.550.5546 (voice)  
760.710.9030 (voice)  
760.710.9039 (fax)  
www.colopeople.com  
sales@colopeople.com  
**Data/Network Services:**  
Colocation/Data center  
Disaster avoidance  
Managed network services  
Storage  
Virtual servers

**COLOTRAQ**  
One Gatehall Dr.  
Suite 208  
Parsippany, NJ 07054  
973.575.7997 (voice)  
973.575.6963 (fax)  
www.colotraq.com  
**Primary Underlying Providers:**  
Colt  
Cyrus One  
Interxion  
Sungard  
Telx  
ViaWest  
**Data/Network Services:**  
Colocation/Data center  
Hosted infrastructure/platforms  
Managed network services  
**Support/Other Services:**  
Consulting

**COMLINK, Inc.**  
3723-C W. Market St.  
Greensboro, NC 27403  
888.861.0232 (voice)  
336.790.8572 (fax)  
www.comlinktelecom.com  
**Primary Underlying Providers:**  
AT&T  
Comcast  
Earthlink  
Time Warner Cable  
Windstream  
40 other providers  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
BC/DR  
Ethernet services  
Hosted Office IT services  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Expense/Mobile management  
Installation  
IT Integration services  
Premises systems/gear

**CommAdvisors**  
27068 La Paz Rd.  
Suite 160  
Aliso Viejo, CA 92656  
949.394.5710 (voice)  
949.221.3508 (fax)  
www.commadvisors.com  
info@commadvisors.com  
**Primary Underlying Providers:**  
AT&T  
Avaya  
CCI  
CenturyLink  
China Telecom  
Cisco  
IntelePeer  
Level 3  
Masergy  
MegaPath  
Orange  
Spring  
SuperNAP  
Tata Communications  
Telepacific  
Time Warner Cable  
US Colo  
Vox TeleSys  
Windstream  
X5  
XO  
**Voice Services:**  
Dedicated LD/local  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Ethernet services  
Private line, Point to point  
Premises systems/gear  
MPLS VPN

**Support/Other Services:**  
Billing/OS

**Communication Management Services**  
2240 5th Ave.  
San Diego, CA 92101  
800.233.8258 (voice)  
619.544.0900 (fax)  
www.cmstel.com  
**Contact:** Tiffany Wolf ext. 108  
**Primary Underlying Providers:**  
ACC Business  
AboveNet  
Access Point  
AirBand  
AireSpring  
AT&T  
Cbeyond  
CenturyLink  
Comcast  
Copper Conferencing  
CradlePoint  
EarthLink Business  
EvolveIP  
Globalinx  
Granite  
Ingram Micro  
Intercall  
Level 3  
Lightyear  
Masergy  
MegaPath  
Nitel  
PGI  
RIM  
Sprint  
TelePacific  
Telesphere  
Telnes  
TempoPro  
Time Warner Cable  
Top Global  
tw telecom  
Verizon Business  
West IP  
WiMax  
Windstream  
XO

**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
IP Telephony  
Mobile services  
SIP Trunking  
Toll free  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center services  
Email  
Ethernet services  
Hosted Office IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Web hosting  
**Support/Other Services:**  
Expense/Mobile management

**Comtel Communications**  
4551 Cox Rd.  
Suite 475  
Glen Allen, VA 23060  
800.435.1718 (voice)  
www.comtelcommunications.com  
info@comtelcommunications.com  
**Contact:** Ben Humphreys  
bhumphreys@comtelcommunications.com  
**Primary Underlying Providers:**  
ACC Business  
Access Point  
Allied Telecom  
BCN Telecom  
CenturyLink  
Comcast  
Cox  
Level 3  
MetTel  
Simplicity  
Sprint  
Time Warner Business Class  
Verizon  
Windstream  
**Voice Services:**  
Conferencing  
Mobile  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Conferencing  
Email  
Ethernet services  
MPLS VPN  
Private line, Point to point

Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management  
IT Integration services  
Premises systems/gear

**Concierge Core Services LLC**  
4801 S Lakeshore Dr.  
Ste. 106  
Tempe AZ 85282  
888.353.9900 (voice)  
www.conciergecs.com  
**Contact:** Clark Atwood  
ccs-broker@conciergecs.com  
**Primary Underlying Providers:**  
ACC Business  
Airespring  
America On Hold  
Appia  
Brighthouse  
Broadview  
C7 Data Centers  
Cbeyond  
CenturyLink  
Charter  
Comcast  
ConnectFirst  
Control Fusion  
Cox Communications  
Earthlink  
EvolveIP  
Frontier  
GPS  
Highwinds  
iCore Networks  
inContact  
Integra Telecom  
Jive Communications  
Level3  
Mammoth Networks  
Masergy  
MegaPath  
NetWolves  
Nitel  
OpenText  
PGI  
Powernet  
RapidScale  
Server Central  
Sprint  
SunGard  
Telx  
tierpoint  
Time Warner Cable  
UNSi  
Verizon  
Vonage  
Windstream  
X5 Solutions  
Zayo  
**Voice Services:**  
Conferencing  
Hosted PBX  
Mobile services  
SIP trunking  
Toll free  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Contact center  
Disaster recovery  
Expense/Mobile management

**Connectivity Source**  
7780 Brier Creek Pkwy.  
Suite 225  
Raleigh, NC 27617  
919.781.4186 (voice)  
866.819.7901 (fax)  
www.connectivitysource.com  
sales@connectivitysource.com  
**Primary Underlying Providers:**  
Access Point  
AT&T  
CenturyLink  
Charter

Earthlink  
Fiber  
Fusion  
Metro E  
Time Warner Cable Business  
Class  
Windstream  
XO  
and many more  
**Voice Services:**  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Managed network services  
MPLS VPN  
Private line, Point to point  
Wireless data

**Converged Network Services Group (CNSG)**  
11016 Rushmore Dr.  
Suite 180  
Charlotte, NC 28277  
866.738.1662 (voice)  
704.837.4425 (voice)  
704.584.0463 (fax)  
www.cnsg-usa.com  
**Contact:** Randy Friedberg  
randy.friedberg@cnsg-usa.com  
**Primary Underlying Providers:**  
Access Point  
Allegiance Merchant Services  
Altus  
ANPI  
BCN  
Birch Communications  
BrightHouse  
Broadview  
Broadvoice  
CallTower  
CenturyLink  
Cogent  
Colt  
Comcast Business Class  
Converged  
CoreSite  
DC74  
EarthLink  
Ecessa  
Entelegent  
Equinix  
Evolve IP  
Expereo  
Five9  
Fusion  
Granite  
Green Cloud Technologies  
GTT  
Impact telecom  
InContact  
IntelePeer  
InterNap  
IO  
Latisys  
Level 3  
Isi  
LiveOps  
Masergy  
Matrix Business Technologies  
MegaPath  
MeTel  
Momentum Telecom  
NeoNova  
NetCarrier  
NetFortris  
Nextiva  
Nitel  
Nuvestack  
Pacnet  
PanTerra Networks  
peak 10  
PGI  
PhoenixNap  
QTS  
Rackspace  
RapidScale  
Reallinx  
Retarus  
ShoreTel  
SingleHop  
SoundConnect Conferencing  
Spectrotel  
Spectrum Business  
Spirit Communications  
Star2Star  
TelePacific  
Telesphere  
Telnes Broadband  
Telstra  
Time Warner Cable BC  
ViaWest  
Viratcore  
Vocal IP Network  
Vonage  
VXchange



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## Telecom invoice data is massive.

Boost client profitability with efficient telecom invoice data entry.

Reduce your soft costs and add recurring revenue to your business with Valicom's TEM engine, CLEARVIEW



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Whoa.com  
Windstream  
WOW!  
XO Communications  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
BC/DR  
Colocation/Data Center services  
Dark Fiber  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services

**Cost Management Group**  
5490 McGinnis Village Pl.  
Suite 100  
Alpharetta, GA 30005  
800.599.9315 (voice)  
678.405.6195 (fax)  
www.costmanagementgroup.com  
info@costmg.com  
**Contact:** Chad Fisher  
cfisher@partnertel.com  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
Colocation/Data Center services  
Ethernet  
Hosted infrastructure/platforms  
Hosted Office IT services  
Managed network services  
MPLS VPN  
Private line, Point to point  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management

**CPI Communications**  
6949 Vista Dr.  
West Des Moines, IA 50266  
515.331.7560 (voice)  
515.331.7563 (fax)  
www.cpitelecom.net  
**Contact:** Cale Perry  
cperry@cpitelecom.net  
**Primary Underlying Providers:**  
Alliance Connect  
CenturyLink  
Eventis  
Frontier  
MediaCom  
Shoretel  
SuddenLink  
Windstream  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile  
SIP trunking  
Unified Communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Colocation/Data center  
Dark Fiber  
Desktop virtualization  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
**Support/Other Services:**

Business services  
Consulting  
**Other:**  
UCaaS (hybrid, premise or hosted)  
SD WAN  
**CrosStar Network Solutions**  
108 West 39th St.  
Fourth Floor  
New York NY 10018  
212.997.7676 (voice)  
www.crosstarnetwork.com  
**Primary Underlying Providers:**  
AboveNet  
ACC Business  
AireSpring  
American Telesis  
Broadview Networks  
Bullseye Telecom  
BT  
CenturyLink  
Charter Business  
China Telecom  
China Unicom  
Coast to Coast Cellular  
Cogent  
Comcast Business Class  
Covad  
CTI  
FiberNet  
Genesys Conferencing  
Globalinx  
Granite  
Level 3  
Lighttower  
Masergy  
MegaPath  
MetTel  
New Edge Networks  
NTT Communications  
One Communications  
Optimum Lightpath  
Paetec  
PowerNet Global  
RCN  
Sprint  
Stage 2  
Spectrotel  
tw Telecom  
Telepacific  
Time Warner cable  
T-Mobile  
Transbeam  
Verizon  
WBS Connect  
**Voice Services:**  
Dedicated local/LD  
Hosted PBX  
Prepaid voice/data  
SIP trunking  
Toll free  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
Dark Fiber  
Desktop virtualization  
Ethernet  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Virtual servers  
Web hosting  
**CTG3**  
15821 NE 8th St  
Ste 160  
Bellevue, WA 98008  
800.775.9312 (voice)  
425.696.1337 (fax)  
www.ctg3.com  
**Contact:** Tony Cheng  
tony@ctg3.com  
**Primary Underlying Providers:**  
ACC Business  
AccelNet  
AireSpring  
Alpheus Communications  
Audian  
bigleaf  
BroadSky  
Broadview  
CenturyLink  
Comcast Business Class  
Forethought  
Frontier  
Granite  
Hurricane Electric  
Impact telecom  
Integra  
Level 3  
Lighttower  
Mammoth Networks  
Reallinx  
Sonic  
Spectrum Business

Wave Broadband  
Windstream  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
Dark fiber  
Email  
Ethernet services  
IaaS/PaaS  
Managed network services  
MPLS VPN  
Private line, Point to point  
Storage  
WAN transport  
**Support/Other Services:**  
Energy services

## D

**DataTel Solutions**  
875 Laurel Dr.  
Roseville, CA 95678  
888.835.2681 (voice)  
925.470.2832 (fax)  
www.datatelsolutions.com  
info@datatelsolutions.com  
**Primary Underlying Providers:**  
ACC Business  
AireSpring  
AT&T  
Cbeyond  
CenturyLink  
Charter  
Cogent  
Colotraq  
Comcast  
Datatel  
Dial 411  
Easton  
First Communications  
Integra  
ITS  
Global Crossing  
Level 3  
MegaPath  
New Edge  
Nitel  
PGI  
Sprint  
SureWest  
Telepacific  
TeleSphere  
tw telecom  
Verizon  
Windstream  
XCast  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Mobile services  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
Integrated access  
Managed network services  
MPLS VPN  
Private line  
Storage  
WAN optimization  
WAN transport  
Wireless data access  
**Support/Other Services:**  
Expense/Mobile management

**Digital Planet Communications, Inc.**  
178 9th St. East  
Suite 200  
St. Paul, MN 55101  
651.233.5800 (voice)  
651.233.5801 (fax)  
www.dpcinc.com  
info@dpcinc.com  
**Primary Underlying Providers:**  
AboveNet  
ACC Business  
Access One  
AccessPoint  
AT&T  
Avaya  
Broadsky  
Broadview Networks  
Cbeyond  
CenturyLink  
Comcast  
Confertel  
Copper Conferencing  
EarthLink

Eventis  
Globalinx  
GTT  
Integra  
InterCall  
Intronis  
Level 3  
Masergy  
McGraw  
MegaPath  
Netwolves  
nGenx  
One Communications  
Optimum Lightpath  
PGI  
Polycom  
Savvis  
Sophos  
Sprint  
Telepacific  
TeleShere  
telx  
Time Warner Cable  
TNCI (Impact Telecom)  
tw telecom  
Windstream  
XO  
Zone Telecom  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
BC/DR  
Colocation/Data Center services  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Web hosting  
**Support/Other Services:**  
Business services  
Consulting  
Installation  
Premises systems/gear

## E

**ECT Telecom**  
8668 Navarre Pkwy.  
Suite 105  
Navarre, FL 32566  
800.664.3071 (voice)  
772.325.2297 (fax)  
www.ecttelecom.com  
**Contact:** Kenny Wilder  
kenny@ecttelecom.com  
**Primary Underlying Providers:**  
A+ Conferencing  
ACC Business  
Accel Networks  
Aireband  
AireSpring  
AT&T  
CenturyLink  
Cogent  
Covad  
Global Crossing  
InContact  
IntelePeer  
Level 3  
Masergy  
MegaPath  
Nitel  
Nuvox  
PCCW  
PGI  
Powernet  
ShoreTel  
Sprint  
Telecom Recovery  
TNCI (Impact Telecom)  
TouchTone  
Verizon  
West IP  
XO  
**Voice Services:**  
Conferencing  
Hosted contact center  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
BC/DR  
Colocation/Data Center services

Hosted Email  
Hosted IT services  
Managed network services  
MPLS VPN  
Private line, point to point  
Virtual desktop  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Disaster recovery  
**eSquared Communications**  
560 E 3rd St.  
Suite 202  
Lexington, KY 40508  
859.685.4600 (voice)  
859.685.4601 (fax)  
www.esquaredcom.com  
**Primary Underlying Providers:**  
ACC Business  
Airespring  
AT&T  
Broadvox  
BullsEye Telecom  
Cbeyond  
CenturyLink  
EarthLink  
Ernest Communications  
First Communications  
Granite  
Insite Business  
Itemize  
Level 3  
MetTel  
NuVox  
One Communications  
Powernet  
QX.Net  
Sprint  
Thinking Phone  
Time Warner cable  
T-Mobile  
TNCI (Impact Telecom)  
Verizon  
XO Communications  
Windstream  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DS0-0Cn)  
BC/DR  
Ethernet services  
Integrated access  
Managed network services  
MPLS VPN  
Private line  
Security/Firewall  
Wireless data access  
**Support/Other Services:**  
Expense/Mobile management  
**eXemplify Group**  
8111 LBJ Freeway, Suite 1425  
Dallas, TX 75251  
469.361.5700 (voice)  
www.exemplifygroup.com  
**Primary Underlying Providers:**  
8x8  
ACC Business  
Alpheus  
Appia  
BullsEye  
CallTower  
CenturyLink  
Cogent  
Equinix  
Evolve IP  
Fiberlight  
Granite  
Hosting  
Impact Telecom  
Internap  
Jive  
Lavel3  
Lighttower  
Masergy  
Mitel  
Netwolves  
nexVortex  
Nitel  
PanTerra  
Peak10  
QTS  
Quest  
Rackspace  
RapidScale  
RealLinX  
Retarus  
ShoreTelSky  
Star2Star  
Sungard  
Telnes  
Telx  
Terremark  
Thinking Phones  
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 [twitter/firstlightfiber](https://twitter.com/firstlightfiber)



Time Warner Cable BC  
Transbeam  
Vazata  
Velocloud  
Viavest  
Vocal IP  
Vonage  
West IP  
Windstream  
Zayo  
and many more  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile  
SIP trunking  
VoIP  
Unified Communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Desktop virtualization  
Hosted Email  
Hosted IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Wireless data access  
**Support/Other Services:**  
Business applications  
Consulting  
Contact center  
Disaster recovery  
Expense/Mobile Management  
Installation  
Legal/Regulatory/Compliance

## G

### Global Communications Group (GCG)

10333 E. Dry Creek Rd.  
Suite 320  
Englewood, CO 80112  
303.865.9000 (voice)  
866.709.5800 (fax)  
www.gcg.com  
sales@gcg.com

#### Primary Underlying Providers:

8x8  
ACC Business  
Airetel  
Ajubeo  
Arkadin  
AT&T  
Avaya  
Bell Canada  
BroadSky  
BullsEye  
CenturyLink  
China Telecom  
China Unicom  
Cisco  
Cogent  
Comcast  
CoreSite  
CyrusOne  
Data Foundry  
Digital Realty  
Dimension Data  
Earthlink  
Equinix  
Evolve IP  
Faction  
Fortrust  
Global Capacity  
Global Cloud Exchange  
Granite  
GTT  
Hosting.com  
Inernap  
Integra Telecom  
IntelePeer  
IO Cloud Data Centers  
KDDI  
Level 3  
LiveOps  
Mammoth Networks  
Masergy  
MegaPath  
Mercury Payment Systems  
MetTel  
MHO Networks  
Momentum  
NaviSite  
NetFortris  
Nitel  
NTT  
PacNet

Peak10  
PGI  
PhoenixNAP  
Quality Technology Services  
Server Central  
Simple Signal  
SingTel  
SoftLayer  
Spectrum Business  
Sprint  
Sungard  
Telehouse  
Telepacific  
Telx  
Thinking Phones  
Time Warner Cable  
T-Mobile  
Unisys  
Unitas Global  
Vantage Data Centers  
Verizon Wireless  
ViaWest  
Visage  
West IP  
Windstream  
Wowrack  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center services  
Content delivery network  
Email  
Ethernet services  
Hosted infrastructure/platforms  
Hosted Office IT services  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
WAN optimization  
WAN transport  
Web Hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Expense/Mobile management  
IT Integration services  
Premises systems/gear

### Global Systems Telecom Inc.

5489 Wiles Rd. #301  
Coconut Creek, FL 33073  
954.623.6300 (voice)  
www.gstpartners.com

**Contact:** Geoffrey McCarroll  
geoffrey@gstpartners.com

#### Primary Underlying Providers:

8x8  
ACC Business  
Agent Alliance  
AireSpring  
AT&T  
Brich  
Broadsmart  
BullsEye  
Century Link  
Colo5  
Comcast  
EarthLink  
FiberLight  
Fonality  
Granite  
InContact  
Integra  
Level 3  
Masergy  
Mitel  
Nitel  
NetWolves  
Nextiva  
PGI  
RapidScale  
Steadfast  
QTS  
Telnes  
The Alliance  
Thinking Phone  
Time Warner Cable  
tw telcom  
Verizon  
WCS  
West IP  
Windstream  
XO  
Vonage  
and many others  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
IP Telephony

Mobile services  
Prepaid voice/data services  
SIP Trunking  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Cloud services  
Colocation/Data Center  
Email  
Ethernet services  
Hosted infrastructure/platforms  
Hybrid Cloud services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security  
Storage  
WAN optimization  
Web hosting  
**Support/Other Services:**  
Business applications  
Equipment  
Expense/Mobile management

### Global Telecom Solutions

1501 6th St.  
Detroit, MI 48226  
313.371.9440 (voice)  
313.557.6369 (fax)  
www.gtsdirect.com

**Contact:** Mark Stackpoole  
info@gtsdirect.com

#### Primarily Underlying Providers:

123.NET  
8x8, Inc.  
ACC Business  
AireSpring  
ANPI  
AT&T  
Birch Communications  
Brighthouse Networks  
CenturyLink  
Charter Business  
Comcast Business  
Earthlink  
First Communications  
Fonality  
Frontier  
Grid 4  
iMeet  
Level 3  
Masergy  
Megapath  
Nitel  
Paetec  
Rackspace  
RapidScale  
Ryaka  
Spectrum Business  
TelePacific  
Telnet  
Time Warner Cable BC  
US Signal  
Vonage Business  
VOXOX  
Windstream  
WOW! Business  
XO  
**Voice Services:**  
Conferencing  
Dedicated Local/LD  
Hosted PBX  
Mobile  
SIP trunking  
Toll free  
Unified communication  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data Center  
Desktop virtualization  
Hosted email  
Hosted IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Consulting  
Disaster recovery

### Great American Power

320 Centre St.  
Pottsville, PA 17901  
877.215.4140 (voice)  
484.229.0707 (fax)  
www.greatamericanpower.com  
admin@greatamericanpower.com

**Services Offered:**  
Energy services

### GreenAppX

6000 Fairview Rd.  
Suite 1200  
Charlotte, NC 28210  
877.207.9555 (voice)  
www.greenappx.com

**Contact:** Jim Safran  
jim@greenappx.com

#### Underlying Providers:

BlueTie  
DataMotion  
Global Relay  
GoMeetNow  
McAfee  
Microsoft  
Mozy  
OfficeDesktop  
Skoot  
Spontania  
US DataVault  
WebEx  
**Cloud Services:**  
Business Continuity  
Business Process  
Conferencing  
Remote Email  
Remote IT management  
Security/Firewall  
Virtual Desktop

### Green Razor Communications

30101 Agoura Court  
Suite 212  
Agoura Hills, CA 91301  
818.309.4000 (voice)  
818.309.4020 (fax)  
sales@greenrazor.com  
www.greenrazor.com

#### Primary Underlying Providers:

8x8  
AboveNet  
ACC Business  
AireSpring  
AT&T  
BCE Nexxia  
Bell Canada  
BullsEye Telecom  
Birch  
California Internet  
CenturyLink  
Charter cable  
Cogent  
Coit  
Comcast  
Coresite  
Cox  
Digital Realty  
Earthlink  
Equinix  
Five 9  
Granite  
gtt Communications  
inContact  
Intelepeer  
Internap  
Jive  
KDDI  
Level 3  
Megapath  
Microsoft  
NetFortis  
PCCW  
Rackspace  
Spectrum  
Sungard  
Tata  
TCAST  
Telepacific  
Telx  
The Conference Group  
Time Warner cable  
T-Mobile  
Towerstream  
Verizon Wireless  
Via West  
Vonage  
Windstream  
XO  
Zayo  
**Voice Services:**  
Cloud Voice  
Conferencing  
Dedicated Local/LD  
Hosted PBX  
Mobile Services  
Premise Voice  
SIP trunking  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Cellular  
Colocation/Data center services  
Ethernet services  
Fiber  
Integrated access  
Managed cloud  
Managed data  
Managed network services  
Managed IT  
MPLS VPN

Private line  
WAN transport  
Wireless data access

### Group 9 Communications

22 Muirfield Ct  
Rochester, NY 14534  
585.586.6200 (voice)  
www.group9com.com

**Contact:** Tom Fabiano  
tfabiano@group9com.com

#### Voice Services:

Conferencing  
Hosted PBX  
Mobile  
SIP trunking  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center  
Dark fiber  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
MPLS VPN  
Private line,  
Point to point  
Security/Firewall  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Premises systems/gear

### Infolink Communications

2801 Grover Dr. North  
Greensboro, NC 27455  
800.625.2860 (voice)  
336.282.7244 (fax)  
www.infolinktele.com  
sales@infolinktele.com

#### Primary Underlying Providers:

ACC Business  
Accel Networks  
AccuConference  
Advantix  
Airband  
AireSpring  
Alpheus  
AT&T  
Birch  
Broadsky  
Broadview  
Cbeyond  
CenturyLink  
Charter  
DukeNet  
Earthlink  
Ernest  
GTT  
inContact  
Integra  
Level 3  
Lightpath  
Masergy  
MegaPath  
NetWolves  
New Cloud  
Nitel  
Optimum  
Powenext  
Reallinx  
StartMeeting  
Suddenlink  
Telepacific  
Telnes  
Telx  
Time Warner Business Class  
tw telecom  
UNSI  
USA Digital  
Verizon  
Vocal IP  
West IP Communications  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (DSO-OCn)  
Dark Fiber  
Ethernet services  
Hosted IT services

# THE AIRESRING ADVANTAGE



## WHAT YOU CAN OFFER CLIENTS

### Award-Winning Products and Competitive Pricing

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**Support/Other Services:**  
Consulting  
Expense/Mobile management

**Integral Choice Inc.**

877.948.3526 (voice)  
www.integralchoice.com

**Primary Underlying Providers:**

Access Point  
AireSpring  
AT&T  
Broadview  
CenturyLink  
Clarity Telemanagement  
Comcast  
Dynamik  
EarthLink  
Level 3  
Mitel  
Netel  
Retarus  
Sprint  
T-Mobile  
Verizon  
West IP  
Windstream  
XO

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP trunking  
Unified communications  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Ethernet  
Managed network services  
MPLS VPN  
Security/Firewall  
Storage  
WAN Optimization  
**Support/Other Services:**  
Expense/Mobile management

**Intelisis**

1318 Redwood Way, Suite 120  
Petaluma, CA 94954  
800.615.8330 (voice)  
www.intelisiscorp.com  
info@intelisis.com

**Primary Underlying Providers:**

8x8  
ACC Business  
Accel Networks  
Access Point  
Advantix  
Airespring  
Alpheus  
ANPI  
Appia  
Arkadin  
Arvig  
Arkaya  
AT&T  
BCN Telecom  
Bigleaf Networks  
Birch  
Bluestone  
Bright House  
BroadSky  
Broadview  
BullsEye  
CallTower  
CenturyLink  
CMC Networks  
Cogent  
Cologix  
Colt  
Comcast  
CoreSite  
Corporate IT Solutions  
Corvisa  
EarthLink  
Equinix  
EvolveIP  
Exceda  
eXcelerate 360  
Expereo  
First Communications  
Firstlight  
FPL Fibernet  
Free Conference Call  
Frontier  
Fusion  
Fuze  
Global Capacity  
Granite  
Green Cloud  
GTT  
Impact  
inContact  
iNet Communications  
Integra  
IntelePeer

InterCall  
InterNap  
Jive  
Level 3  
Lighttower  
Lightpath  
Liquidweb  
Liveops  
Masergy  
Matrix  
MegaPath  
Megaport  
Metro Optical  
MetTel  
NetFortris  
NetWolves  
nGenx  
Nitel  
NTT  
PCCW Global  
Peak 10  
PGI  
PhoenixSentry  
QTS  
Rackspace  
RapidScale  
RCN Busienss  
Retarus  
Sada Systems  
SAFEVIEW  
ServerCentral  
Shaw Business  
ShoteTel  
SpectroTel  
Spectrum  
Sprint  
Star2Star  
SuddenLink  
T-Mobile  
Tata Communications  
TelePacific  
Telnes  
Telstra  
Telx  
Tera Nova  
Tierpoint  
Time Warner Cable Business  
Class  
TouchTone  
Unitas Global  
UnitedLayer  
US Signal  
Verizon  
ViaWest  
Vigilant  
Vonage  
West IP  
Windstream  
WOW  
XO Communications  
Zayo

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid  
SIP trunking  
VoIP  
Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO - OCn)  
BC/DR  
Colocation/Data center  
Dark fiber  
Desktop virtualization  
Hosted email  
Hosted infrastructure/platform  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
WAN transport  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Billing/OSS  
Business services  
Consulting  
Expense/Mobile management  
Installation  
Legal/Regulatory  
Compliance  
Premises systems

**Intellex Communications Corp.**

4551 Cox Rd. #475  
Glen Allen, VA, 23060  
804.201.4444 (voice)  
866.251.2248 (fax)  
www.intellexcommunications.com

**Voice Services:**

Conferencing  
Dedicated local/LD

Hosted PBX  
Mobile services  
Prepaid voice/data  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Hosted email  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
WAN optimization  
**Support/Other Services:**  
Billing/OSS  
Business services  
Consulting  
Disaster recovery  
Expense/Mobile management  
Legal/Regulatory/Compliance  
Location-based services  
Testing/Certification

**Interactive Telecom Solutions**

12 Rt. Ste. 120  
Paramus, NJ 07652  
201.845.5515 (voice)  
201.221.7567 (fax)  
www.i-telecom.com

**Contact:** Brett Diamond  
bdiamond@i-telecom.com

**Primary Underlying Providers:**

ACC Business  
AT&T  
BCM One  
Broadview Networks  
Cablevision  
China Telecom  
CenturyLink  
Cervalis  
Cogent  
Colt  
Comcast  
CoreSite  
Cox  
Crossriver Fiber  
Digital Realty  
DSCI  
EarthLink  
EUNetworks  
Global Capacity  
GlobeNet  
Granite  
GTT  
io Data Centers  
Hibernia  
Level 3  
Lighttower  
Masergy  
Metro Optical  
NTT Communications  
Optimum Lightpath  
Perseus  
RCN  
ShoreTel  
Spread Networks  
Stealth Telecom  
Telx  
Terremark  
Time Warner Cable BC  
Verizon  
VXchnge  
Windstream  
XO  
Zayo  
ZColo  
ZenFi

**Services Offered:**

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Hardware  
Project management  
Voice  
Wireless

**Invictus Converged Solutions, Inc.**

100 South Bedford Rd  
Mount Kisco NY 10549  
888.748.4273 (voice)  
www.ics3.net

**Primary Underlying Providers:**

AppNeta  
CenturyLink  
Comcast  
Juniper  
McAfee  
Optimum Lightpath  
PGI  
Time Warner Business Class  
**Voice Services:**  
Conferencing  
IP Telephony  
SIP Origination & termination  
Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Ethernet services  
Hosted infrastructure/platforms

Private line, Point to point  
Security/Firewall  
WAN optimization  
**Support/Other Services:**  
Consulting  
Expense/Mobile management  
Premises systems/gear

**IQwired Communications**

1777 S. Harrison St.  
Ste. #GL50  
720.636.9900 (voice)  
800.754.4815 (voice)  
303.847.9179 (fax)  
www.iqwired.net

yes@effectiveconnect.com

**Primary Underlying Providers:**

8x8  
A+ Conferencing  
AboveNet  
ACC Business  
Access One  
Access Point  
Access2Go  
Aerux  
Airband Communications  
AireSpring  
Ajubeo  
Alcatel - Lucent  
American Teleis  
AT&T  
ATI/InterMetro  
BandTel  
Birch  
Broad Sky Networks  
Broadview  
Broadvox  
BullsEye Telecom  
Cavalier  
CenturyLink  
Charter Cable  
ChinaUnicom  
Cincinnati Bell  
Cogent  
Colotraq  
Comcast  
Comstructure  
Conferencing Advisors  
Covad  
Data Storage  
Defero3  
Dynamik  
EarthLink  
EasyLink  
EasyNet  
EcoMotion  
Evolve IP  
Excel  
Excel Conferencing  
Faction  
First Communications  
FluxCom  
Fonality  
foreThought  
Fortrust  
Frontier  
Global Crossing  
Global Venture Partners  
Granite  
GTT  
Hosting.com  
Impact  
inContact  
Integra  
IntelePeer  
InterCall  
Internap  
iTEMize  
KDDI  
Level 3  
Level 3 Communications  
Lightyear  
Masergy  
McGraw  
MegaPath  
MetTel  
MHO  
Microsoft  
Mobile Solutions  
Mobility Helpdesk  
NetWolves  
New Edge Networks  
NiTel  
NTT Communications  
One Communications  
PCCW  
PowerNet Global  
Premiere Global  
Pulsar360  
Ring Central  
Rise Broadband  
SingTel  
Speakeasy  
Sprint  
Sungard  
TATA  
TCAST Communications  
Telecom Recovery  
TelePacific  
TelNes  
Telx

Terremark  
Time Warner Cable  
TMC  
TNCl (Impact Telecom)  
Total Call/OPEX  
TouchTone  
TSI  
US Signal  
Velocity Networks  
Verizon  
Verticomm  
ViaWest  
Vonage  
West IP  
Windstream  
XO  
Yip Tel  
Zayo  
Zone Telecom

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted Email  
Hosted infrastructure/platforms  
Hosted IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access

**Support/Other Services:**

Business services  
Consulting  
Disaster recovery  
Expense/Mobile management

**ITD Solutions Inc.**

2 Neptune Road  
Suite 413  
Boston, MA 02128  
617.884.2426 x202 (voice)  
727.442.6272 x202 (voice)  
www.itdpartners.com

**Contact:** Darren Tessitore

darren@itdsolutions.net

**Primary Underlying Providers:**

AireSpring  
Alteva  
Appia Communications  
AT&T  
Broadview Networks  
CenturyLink  
Charter  
Comcast Business  
DSCI  
Earthlink  
Evolve IP  
Hosting  
Hostway  
Jive  
Level 3  
Masergy  
MegaPath  
NavSite  
NEF  
NeoNova  
nGenX  
PGI  
Polycom  
RapidScale  
Savvis  
Server Central  
SimpleSignal  
Star2Star  
Thinking Phone Networks  
Time Warner Business Class  
VoXox  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
BC/DR  
Colocation/Data center  
Desktop virtualization  
Ethernet



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FLTG owns and operates the **largest fiber network** in New York State.

We know that the ability to deliver the best communications experience starts with the network. FLTG is continuously expanding their privately owned footprint, which reaches over 30 markets in New York State and Pennsylvania. Our network, along with our breadth of knowledge, allows us to deliver customized solutions to top tier providers in the industry. Meeting specific needs, on time and on budget is what we do.

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**DARK  
FIBER**

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BASED SOLUTIONS**

**DATA  
STORAGE**

**OUTDOOR ANTENNA  
SYSTEMS (ODAS)**

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& PROFESSIONAL  
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EMAIL US AT: [CARRIERSERVICES@FLTG.COM](mailto:CARRIERSERVICES@FLTG.COM)

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TECHNOLOGIES GROUP, INC.



Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
MPLS VPN  
Storage  
Virtual servers  
**Support/Other Services:**  
Consulting  
Disaster recovery  
Premises equipment

#### James Communications Corp.

800.745.4170 (voice)  
www.jamescom.com  
**Contact:** Brad James  
brad@jamescom.com  
**Primary Underlying Providers:**  
ACC Business  
Accel Networks  
AccessOne  
Airband  
AireSpring  
AT&T  
Avaya  
BullsEye  
CenturyLink  
Charter  
Comcast  
Cox  
EarthLink  
Level 3  
Masergy  
MegaPath  
Nitel  
SkyRiver  
Sprint  
Telnes  
Time Warner Cable  
Towerstream  
Verizon  
Windstream  
XO  
**Voice Services:**  
Conferencing  
Hosted PBX  
IP Telephony  
Mobile services  
POTS line  
SIP Trunking

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Email  
Private line, Point to point  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Energy services  
Premises systems/gear

## K

#### King Communications

1566 W. Algonquin Rd.  
Suite 218  
Hoffman Estates, IL 60192  
888.776.7777 (voice)  
847.574.7410 (fax)  
www.kingcommunications.com  
**Contact:** Ron Bohm  
rbohms@kingcommunications.com

**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
Unified communications/  
collaboration  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center services  
Email  
Ethernet services  
Integrated access  
MPLS VPN  
Private line, Point to point  
Web hosting  
Virtual servers  
Wireless data access  
**Support/Other Services:**  
Contact center  
Premises systems/gear

#### Kingcom

9200 SW Nimbus Ave  
Beaverton, OR 97008  
844.267.5464 (voice)  
www.kingcom.com  
**Contact:** Robin Andrea  
hello@kingcom.com  
**Primary Underlying Providers:**  
Verizon  
**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data services  
SIP trunking  
Unified communications  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted Email  
Hosted infrastructure/platform  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Expense/Mobile management

## L

#### Long Distance Post LLC

PO Box 481  
Belmont MA 02478  
617.489.5952 (voice)  
617.812.0370 (fax)  
www.ldpost.com  
**Voice Services:**  
IP telephony  
Mobile services  
Prepaid voice/data

#### Liquid Network

PO Box 780099  
San Antonio, TX 78278  
866.547.8439 (voice)  
www.liquidnetwork.com  
**Contact:** Don Douglas  
info@liquidnetwork.com

**Primary Underlying Providers:**  
AT&T  
CenturyLink  
Cisco  
CityNap  
IBM  
Level 3  
Masergy  
tw telecom  
Windstream  
XO  
**Voice Services:**  
Conferencing  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center  
Dark fiber  
Desktop virtualization  
Ethernet services  
Hosted Email  
Hosted infrastructure/platform  
Hosted IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Billing/OSS  
Business applications  
Consulting  
Disaster recovery  
Expense/Mobile management  
Installation  
Legal/Regulatory/Compliance  
Premises systems/gear

## M

#### MicroCorp Inc.

4901 Olde Towne Pkwy  
Suite 200  
Marietta, GA 30068  
770.649.1919 (voice)  
770.649.1717 (fax)  
www.microcorp.com

**Contact:** Stacy Conrad  
stacy@microcorp.com  
**Primary Underlying Providers:**  
8x8  
ACC Business  
AireSpring  
AT&T  
BCN Telecom  
Birch  
Bright House  
Broadview  
CenturyLink  
Cogent  
Colt  
Comcast Business Class  
Contingent  
EarthLink  
Evolve IP  
FiberLight  
Fusion  
inContact  
Integra  
IntelePeer  
Intercall  
Internap  
Level 3  
Masergy  
Momentum  
NeoNova  
NetWolves  
Nitel  
PGI  
Powernet  
QTS  
RapidScale  
ShoreTel Sky  
Spectrum Business  
Sprint  
Stratus Networks  
TelePacific  
Time Warner Cable  
Verizon  
VoxOx  
West IP  
Windstream  
XO  
Zayo

**Voice Services:**  
Conferencing  
Hosted PBX  
Mobile services  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center services  
Dark fiber  
Desktop virtualization  
Hosted email  
Hosted infrastructure/platform  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Business services  
Consulting  
Expense/mobile management

#### Mitel

350 Legget Dr.  
Kanata, ON K2K 2W7  
613.592.2122 (voice)  
msainfo@mitel.com  
www.mitel.com  
**Primary Underlying Providers:**  
Blackberry  
Microsoft  
Vidyo  
VM Ware  
**Voice Services:**  
Conferencing  
Hosted PBX  
Mobile  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)  
Desktop virtualization  
Hosted infrastructure/platforms  
Virtual servers  
**Support/Other Services:**  
Contact center  
Expense/Mobile management

## N

#### Namada.com

8 Buxley Court  
Medford, NJ 08055-9174  
609.953.7573 (voice)  
www.namada.com

**Contact:** Joseph Horton  
jh@namada.com  
**Primary Underlying Providers:**  
A+ Conferencing  
Callture  
TeleCenter  
United World  
**Voice Services:**  
Conferencing  
International calling services  
International call forwarding  
services

#### Network Consulting Group

175 Yorba St.  
Tustin, CA 92780  
714-505-1050 (voice)  
www.ncgtelecom.com

**Contact:** John Wheels  
sales@ncgtelecom.com  
**Primary Underlying Providers:**  
ACC Business  
AireSpring  
Amazon Web Services  
AT&T  
CenturyLink  
Comcast  
Cox  
EvolveIP  
Level 3  
Mitel  
Rackspace  
RingCentral  
Sprint  
Star2Star  
Sonic.net  
TelePacific  
Telnes  
Time Warner Cable  
tw telecom  
Vonage  
Windstream  
XO Communications  
Zayo

**Voice Services:**  
Dedicated local/LD  
Hosted PBX  
Mobile services  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Ethernet services  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
Managed network services  
Private line, Point to point  
Virtual servers  
Wireless data access  
**Support/Other Services:**  
Cloud services  
Consulting  
Expense auditing  
Expense/mobile management  
IaaS  
Installation  
Security services  
Support/Other services

#### New Horizon Communications Group

420 Bedford St.  
Suite 250  
Lexington, MA 02420  
800.600.4642 (voice)  
www.nhgrp.com

**Contact:** Glen Nelson  
gnelson@nhgrp.com  
**Primary Underlying Providers:**  
"Foremost providers of voice,  
data and network services"  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)  
Email  
Ethernet services  
Managed network services  
MPLS VPN  
Private line, Point to point  
WAN optimization  
WAN transport  
Web hosting  
Wireless data access  
**Support/Other Services:**  
Premises systems/gear

#### NTC - Nice Touch Communications

41 Union Square West  
New York, NY 10003  
212.584.2350 (voice)  
www.nicetouch.net  
info@nicetouch.net

#### Primary Underlying Providers:

American Telesis  
AT&T  
Broadview  
Cbeyond  
China Unicom  
Cincinnati Bell  
ColoTraq  
Comcast  
CoreSite  
Cox  
Earthlink  
Evolve IP  
Frontier  
GTT  
Hudson Fiber  
InterCall  
Internap  
KDDI  
Latisys  
Level 3  
Lightower  
LighPath  
Masergy  
MegaPath  
MetTel  
NavSite  
Netwolves  
NTT  
PacNet  
PCCW  
Powernet  
QTS  
Shoretel  
Sprint  
Star2Star  
Tata  
Telefonica  
Telehouse  
TeleSphere  
Telx  
Time Warner Cable  
T-Mobile  
US Signal  
West IP  
Windstream  
XO  
Zayo  
**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
Colocation/Data center services  
Dark fiber  
Hosted IT services  
Ethernet services  
Integrated access  
Managed network services  
MPLS VPN  
Private line  
Security/Firewall  
Web hosting  
Wireless data access  
**Support/Other Services:**  
AWS  
Billing/OSS  
Consultative carrier neutral options  
DDoS Mitigation  
Energy cost savings solutions  
Energy audit  
Expense/Mobile management  
HVAC optimization  
Lighting options  
Metered rate reductions  
Network threat detection  
PCI compliance/audit  
Pre & post sale support  
Premises systems/gear  
Project management  
Tax rebates  
Vulnerability management



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TimelyBill® is a billing and OSS designed for communications service providers. Whether your organization delivers VoIP, Triple Play or Quad Play, our single stack solution is designed to accommodate all of your back office needs.



**Omni Solutions Inc.**

101 Enterprise Ct  
Columbus, GA 31909  
(706)324-4226 (voice)  
www.omnisolutionsinc.com

**Contact:** Randy Marshall  
rmarshall@omnisolutionsinc.com

**Primary Underlying Providers:**  
Over 60 Vendors including  
Carriers, Energy, Data Analytics,  
TeleHealth and Tech Partners.

**Voice Services:**  
Dedicated local/LD  
Hosted PBX  
Mobile

SIP trunking  
Toll free  
Unified communications  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR

Colocation/Data center services  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted IT services  
Integrated access

International access  
Managed network services  
MPLS VPN

Private line  
Point to point  
SaaS

Security/Firewall  
Storage  
Virtual servers

WAN optimization  
Web hosting  
Wireless data access

**Support/Other Services:**  
Business Services  
Consulting  
Contact Center  
Energy Services  
Expense/mobile management  
Installation  
Legal/Regulatory/Compliance

**On Track Communications**

248 W. Main St.  
Stoughton, WI 53589  
608.873.3838 (voice)  
608.873.4454 (fax)  
www.ontrackcom.com

**Contact:** Bill Mansfield  
bill@ontrackcom.com

**Primary Underlying Providers:**

ACC Business  
AMI Communications  
BCN Telecom  
Broadvox  
Charter Business  
Contingent  
Dialogue  
EarthLink

Ernest Communications  
NetOnTheRun  
Nitel

Time Warner Cable  
TNCI (Impact Telecom)  
US Signal  
West IP

Win

Windstream  
**Voice Services:**  
Dedicated local/LD  
Hosted PBX  
SIP trunking  
Toll free  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR

Colocation/Data Center services  
Ethernet services  
Fiber services  
Hosted infrastructure  
Hosted IT services  
Integrated access

International access  
Managed network services  
MPLS VPN

Private line, Point to point  
Security/Firewall  
Storage

Web hosting  
Wireless data access

**Other/Support Services:**  
Consulting  
Disaster recovery  
Expense/Mobile management

**OneSimCard.com**

PO Box 481  
Belmont, MA 02478  
617.313.8888 (voice)  
617.812.0370 (fax)  
www.onesimcard.com

**Contact:** Roy Heimowitz  
dealers@onesimcard.com

**Primary Underlying Providers:**  
Belmont Telecom

More than 325 roaming networks  
in more than 200 countries

**Services:**  
International prepaid voice/SMS/  
data services  
IoT data services  
M2M  
Mobile roaming services  
Prepaid voice/data services

**OnviSource**

1255 W. 15th St.  
Suite 620  
Plano, TX 75075  
469.241.9200 (voice)  
www.onvisource.com  
info@onvisource.com

**Voice Services:**  
Call center services  
Dedicated local/LD  
Hosted PBX

SIP trunking  
Unified communications  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)

Hosted IT services  
Private line  
SaaS

Wireless data access  
**Other/Support Services:**  
Business services

**OSSTelco**

445 Broadhollow Rd.  
Suite CL 42  
Melville, NY 11747  
866.677.8352 (voice)  
www.osstelco.com

**Contact:** James Ulrich  
julrich@osstelco.com

**Primary Underlying Providers:**

8x8  
ACC Business  
AireSpring  
Arkadin  
AT&T  
Birch

Broadview Networks  
Bullseye Telecom  
Cbeyond

CenturyLink  
Charter

Cogent  
Cologix  
Comcast

Dynalink  
EarthLink  
Equinix

EvolveIP  
InContact  
Intelepeer

InterNap  
Io Data Centers  
Level 3

Lightpath  
Lightpath  
Masergy

NetWolves  
Nitel

PacNet  
PGI  
RapidScale

ShoreTel  
SoundConnect  
Spectrotel

Sprint  
Telecom Recoverit  
TeleSphere

Telnes  
Telx

Thinking Phones  
Time Warner Cable  
T-Mobile

tw telecom  
Unitas Global  
UNSI

Verizon  
Viawest  
Windstream

**Voice Services:**  
Conferencing  
Dedicated local/LD  
Hosted PBX

SIP trunking  
VoIP

Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)

Colocation/Data center services

Email  
Ethernet services  
Hosted infrastructure/platforms

Hosted Office IT services  
Managed network services  
MPLS VPN

Private line, Point to point  
Security/Firewall  
WAN optimization

Web hosting  
Wireless data access

**Support/Other Services:**  
Billing/OSS  
Business services  
Energy services  
Expense/Mobile management

Premises systems/gear

**P2 Telecom, LLC**

53 Larkin St.  
Stamford, CT 06907  
203.388.7250 (voice)  
www.p2telecom.com

**Contact:** Bill Patchett  
BPatchett@p2telecom.com

**Primary Underlying Providers:**  
AT&T  
Bandwave  
Broadsmart

Charter  
Conference Group  
Broadview

American Telesis  
BullsEye  
Comcast

Earthlink  
Globainx  
MetTel

New Horizons  
Nitel

Time Warner Cable  
Thinking Phones  
Telnes

Spectrotel  
Transbeam  
Optimum

CenturyLink  
Sprint  
Windstream

XO  
**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX

Mobile services  
Prepaid voice/data  
SIP trunking  
VoIP

Unified communications  
**Data/Network Services:**

Colocation/Data Center services  
Dark fiber  
Desktop virtualization

Hosted email  
Ethernet services  
Hosted infrastructure/platforms

Hosted Office IT services  
Integrated access

Private line, Point to point  
Storage  
Web hosting

Wireless data access  
**Support/Other Services:**

Business services  
Consulting  
Expense/Mobile management

**Phone Tech Communications, Inc.**

6004 W 146th St.  
Overland Park, KS 66223  
913.345.0437 (voice)  
www.phonetelecommunications.com  
info@phonetelecommunications.com

**Contact:** Vivek Dayal  
vivek@phonetelecommunications.com

**Primary Underlying Providers:**

A+ Conferencing  
ACC Business  
Access2Go

AireSpring  
AT&T  
Bandwave

CenturyLink  
Covad  
Ernest Communications

Global Crossing  
Level 3  
MegaPath

New Edge  
NBS  
Nitel

Sprint  
TelePacific  
Time Warner Cable BC

TouchTone

tw telecom

Verizon  
Windstream  
XO

**Voice Services:**  
Conferencing  
Dedicated local/LD

Hosted PBX  
Mobile services  
SIP trunking  
Toll free  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)  
Colocation/Data Center services

Integrated access  
Managed network services

MPLS VPN  
Private line, Point to point

WAN optimization  
Web hosting  
Wireless data access

**Support/Other Services:**  
Business services  
IT Integration services

Premises systems/gear

**PlanetOne Communications Inc.**

9845 E. Bell Rd.  
Suite 130  
Scottsdale, AZ, 85260  
877.487.8353 (voice)  
480.596.3334 (fax)  
www.planetone.net

**Contact:** Lauren Shapiro  
lauren.shapiro@planetone.net

**Primary Underlying Providers:**

ACC  
AT&T  
BCN

Birch  
CenturyLink  
Cogent

Corvisa  
EarthLink  
EvolveIP

GTT  
inContact  
Integra

Internap  
Latisys  
Level 3

Lightower  
Masergy  
MegaPath

Mitel  
NetWolves  
Nitel

NuveStack  
NTT  
PGI

QTS  
Rackspace  
Retarus

ScaleMatrix  
Shoretel  
TelePacific

TeleSphere  
Telnes  
Telx

Thinking Phones  
T-Mobile  
Vonage

Windstream  
XO  
Zayo

**Voice Services:**  
Conferencing  
Dedicated local/LD

Hosted PBX  
Mobile  
SIP trunking  
VoIP

Unified communications  
**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
BC/DR  
Colocation/Data Center services

Dark fiber  
Desktop virtualization

Hosted email  
Hosted Office/IT services  
Integrated access

International access  
Managed network services  
MPLS VPN

Private line, Point to Point  
Security/Firewall  
Storage

Virtual servers  
WAN optimization  
Web hosting

Wireless data access  
**Support/Other Services:**

Business services  
Expense/Mobile management  
Financial services

**Premier Companies**

415 N. Prince St., Ste. 200  
Lancaster, PA 17603  
888.581.1231 (voice)

www.premiercompaniesllc.com  
**Contact:** Daryl Heller  
dheller@premiercompaniesllc.com

**Primary Underlying Providers:**  
ACC

AT&T  
AT&T Wireless  
Broadview

CenturyLink  
Global Crossing  
Level 3

Sprint  
TNCI (Impact Telecom)  
Verizon

Verizon Wireless  
**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX

Mobile services  
Prepaid voice/data  
SIP trunking

Unified communications  
VoIP

**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)

Colocation/Data center services  
Managed network services

Private line, Point to point  
Security/Firewall  
WAN optimization

Web hosting  
Wireless data access  
**Other/Support Services:**

Billing/OSS  
Consulting  
Contact center

Expense management  
Premises systems/gear

**PSI Networks Inc.**

24800 Chrisanta Dr.  
Suite 250  
Mission Viejo, CA 92691  
800.377.0049 (voice)  
www.psi-net.com

sales@psi-net.com  
**Primary Underlying Providers:**

8x8  
ACC Business  
Ajubeo

AT&T  
Broadvoice  
BullsEye

California Internet  
Cbeyond  
CenturyLink

Charter Spectrum  
Comcast  
Cox

Datapipe  
Earthlink  
Effortless Office

Egnyte  
Evolve IP  
IntelePeer

InterNap  
Kumo Technology  
Level 3

Masergy  
Matrix  
MHO Networks

Mitel  
NaviSite  
NetFortris

NewCloud  
Nextiva  
NexVortex

Nitel  
NTT  
Peak 10

PGI  
Rackspace  
RapidScale

Redit  
Savvis  
Server Central

SI  
ShoreTel Sky  
SoftLayer

Sonic.net  
Sprint  
Star2Star

TechMD  
Telekenex  
TelePacific

Telnes  
Time Warner Cable  
T-Mobile

Unitas Global  
Utility Telephone  
Vectus

Verizon  
Vigilant  
Windstream

X2nSat

**Three Months  
Free**  
See Notes Below



# DID Origination **Promo**

Unlimited DID Origination Per Session  
Domestic US & 56+ Global Countries

Save Big by Reducing Your Multi-Vendor Trunks to a Single Nationwide Trunk and Eliminate the Expensive Idle Sessions.

- 1) Single Trunk, Single Vendor, Nationwide Coverage
- 2) Highest Trunk Group Utility Statistics
- 3) Largest DID Footprint in US & Canada
- 4) Also Available, 56+ Countries Globally
- 5) Applies to all New Customers & DID Services
- 6) Optional Traffic Spike Protection
- 7) Same-Day Activation

Domestic Rate Offer:

20 Sessions: **\$199.00**

50 Sessions: **\$299.00**

100 Sessions: **\$399.00**

Sign up and Receive Three Months of Free Sessions with a One Year Agreement. Offer Good Through 3Q, 2016.

[info@bbcom.com](mailto:info@bbcom.com)

888-243-0739 | 213-799-1705

XCast  
 XO  
 Zayo  
**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 Prepaid voice/data  
 SIP trunking  
 Toll free  
 VoIP  
 Unified communications  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 BC/DR  
 Colocation/Data Center services  
 Dark Fiber  
 Desktop virtualization  
 Ethernet services  
 Hosted email  
 Hosted infrastructure/platforms  
 Hosted IT services  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 Security/Firewall  
 Storage  
 Virtual servers  
 WAN optimization  
 Web hosting  
 Wireless data access  
**Support/Other Services:**  
 Energy services  
 Expense/Mobile management

R

**Rittenhouse Communications**  
 1616 Walnut St., Suite 600  
 Philadelphia, PA 19107  
 215.600.0019 (voice)  
 215.240.8006 (fax)  
 www.rittenhouse.com  
 contact@rittenhouse.com  
**Primary Underlying Providers:**  
 Alteva  
 Ancero  
 AT&T  
 ATC  
 Bandwave  
 Broadview  
 BullsEye  
 CenturyLink  
 Cogent  
 Comcast  
 Covad  
 DynaLink  
 EvolveIP  
 Granite  
 InPhonex  
 Line Systems  
 Masergy  
 MetTel  
 NetCarrier  
 New Edge  
 Optimum  
 Paramount Communications  
 PGI  
 Reliance Globalcom  
 Speakeasy  
 Spectrol  
 Vantage Communications  
 Verizon  
 Whaleback  
 Windstream  
**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Unified communications  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Ethernet services  
 Integrated access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 Storage  
 WAN optimization  
 Web hosting  
 Wireless data access  
**Voice Services:**  
 Premises systems/gear

S

**Sandler Partners**  
 1200 Artesia Blvd.  
 Suite 305  
 Hermosa Beach, CA 90254  
 310.861.2244 (voice)

www.sandlerpartners.com  
 sales@sandlerpartners.com  
**Primary Underlying Providers:**  
 2Talk  
 ACC Business  
 Access One  
 Adigo  
 Advantix Solutions Group  
 AireSpring  
 AIS  
 Alpheus Communications  
 ANPI  
 AT&T  
 AT&T Wireless  
 BCN Solutions Express  
 Birch Communications  
 BlueSquare Resolutions  
 Broad Sky Networks  
 Broadview Networks  
 Broadvoice  
 California Internet  
 Calltower  
 CCI Network Services  
 CenturyLink  
 China Unicom  
 Cogent  
 Comcast  
 Cox  
 Digium  
 EarthLink Business  
 EnTelegent Solutions  
 FiberLight  
 Frontier  
 Global Capacity  
 Granite  
 GTT  
 Highwinds  
 Host.net  
 Impact Telecom  
 inContact  
 Integra  
 Intermedia  
 Internap  
 Level 3  
 Masergy  
 MegaPath  
 Mitel  
 NeoNova  
 NetFortris  
 Netwolves  
 Nitel  
 NewCloud Networks  
 NTT America  
 One Ring Networks  
 PGI  
 Powernet  
 Rackspace  
 RapidScale  
 RingCentral  
 Rogers  
 Silver Star Telecom  
 SimpleSignal  
 Skyriver  
 Sonic.net  
 Spectrum Business  
 SpotCheck Technology  
 Sprint  
 Sprint Wireless  
 TelePacific  
 Telesphere  
 Telness Broadband  
 Telx  
 T-Mobile  
 Time Warner Cable  
 TouchTone  
 Towerstream  
 tw telecom  
 Utility Telephone  
 Verizon  
 Verizon Wireless  
 ViaWest  
 Virsage  
 Vonage  
 Voxox  
 West IP  
 Wilcon  
 Windstream  
 Wireless Watchdogs  
 Wolfe Internet Access  
 XCast  
 XO  
 Zayo Group  
 ZeroOutages  
**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 Prepaid voice/data services  
 SIP trunking  
 Toll free  
 Unified communications  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 BC/DR  
 Colocation/Data Center services  
 Desktop virtualization  
 Ethernet services  
 Hosted email

Hosted IT services  
 IaaS/PaaS  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 SaaS  
 Security/Firewall  
 Storage  
 Virtual servers  
 WAN optimization  
 Web hosting  
 Wireless data access  
**Support/Other Services:**  
 Business applications  
 Consulting  
 Contact center  
 Expense/Mobile management  
 Installation  
 Premises systems/gear

**Sarco Communications Inc.**  
 1580 Chapel St.  
 New Haven, CT 06511  
 203.777.1234 (voice)  
 203.724.5952 (fax)  
 www.sarcocommunications.com  
**Primary Underlying Provider:**  
 AT&T  
**Voice Services:**  
 Corporate calling card  
 Emergency services  
 Hosted  
 Local  
 Outbound long distance  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Ethernet  
 MPLS-VPN  
 Private line  
 Video

**Sierra Business Solutions**  
 1133 Airline Dr. Ste. 2200  
 Grapevine, TX 76051  
 817.442.8566 (voice)  
 419.730.3767  
 www.sierrabiz.com  
**Contact:** Scott Hailey  
 scothh@sierrabiz.com  
**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 SIP trunking  
 Unified communications  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 BC/DR  
 Colocation/Data center services  
 Desktop virtualization  
 Hosted email  
 Hosted infrastructure/platforms  
 Hosted Office IT services  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 Security/Firewall  
 Storage  
 Web hosting  
**Other/Support Services:**  
 Consulting  
 Energy services  
 Expense/mobile management  
 Premises systems/gear

**SimpleComm Solutions Inc.**  
 125 N. Halsted St., Suite 302  
 Chicago, IL 60661  
 312.715.1600 (voice)  
 312.715.1595 (fax)  
 www.simplecomm.net  
**Primary Underlying Providers:**  
 AccessOne  
 AT&T  
 Cogent  
 Comcast  
 Converged Communications  
 Earthlink  
 First Communications  
 Grapevine  
 InterCall  
 Internap  
 Level 3  
 Lower Electric  
 MegaPath  
 Prime Communication  
 Sprint  
 Stratosphere Networks  
 T-Mobile  
 US Signal  
 Verizon Wireless  
 XO  
 Zayo  
**Voice Services:**  
 Conferencing

Dedicated local/LD  
 Mobile services  
 Expense/Mobile management  
 SIP trunking  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Colocation/Data center services  
 Ethernet services  
 Integrated access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 Storage  
 Virtual servers  
 Wireless data access  
**Support/Other Services:**  
 Business services  
 Energy services  
 Premises systems/gear

**Smith Communications Group**  
 1119 Sandstone Rd.  
 Greensburg, PA 15601  
 724.850.7979 (voice)  
 724.552.0123 (fax)  
 www.smithcommgroup.com  
 info@smithcommgroup.com  
**Contact:** Curt Smith  
 csmith@smithcommgroup.com  
**Primary Underlying Providers:**  
 AboveNet  
 ACC Business  
 AT&T  
 CenturyLink  
 Level 3  
 tw telecom  
 XO  
**Voice Services:**  
 Dedicated local/LD  
 Toll free  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Dark Fiber  
 Ethernet services  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
**Support/Other Services:**  
 Energy services

**SOVA, Inc.**  
 18 Maffett St.  
 Plains, PA 18705  
 570.824.6800 (voice)  
 www.sova.com  
 gene@sova.com  
**Primary Underlying Providers:**  
 Frontier  
 Verizon  
 Verizon Cloud  
 Verizon Wireless  
**Voice Services:**  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 SIP trunking  
 Toll free  
 Unified communications  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 BC/DR  
 Colocation/Data Center services  
 Ethernet services  
 IaaS/PaaS  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 SaaS  
 Storage  
 Virtual servers  
 Wireless data access  
**Support/Other Services:**  
 Consulting

**Spectrum Inc.**  
 9145 Governors Way  
 Cincinnati, OH 45249  
 513.697.2000 (voice)  
 513.697.2001 (fax)  
 www.3spectrum.com  
**Primary Underlying Providers:**  
 CenturyLink  
 Level 3  
 PGI  
 TNCI (Impact Telecom)  
 XO  
**Voice Services:**  
 Mobile services  
**Data/Network Services:**  
 Broadband services  
 Wireless data access

**Support/Other Services:**  
 Expense/Mobile management

**StrataCore**  
 2320 2nd Ave.  
 Suite 2100  
 Seattle WA 98121  
 206.686.3211 (voice)  
 www.stratacore.com  
 info@stratacore.com  
**Primary Underlying Providers:**  
 AT&T  
 CenturyLink  
 China Telecom  
 DataPipe  
 Digital Fortress  
 Digital Realty  
 Edge Cast  
 Integra  
 Inteliquest  
 Interxion  
 io Data Centers  
 Latisys  
 Level 3  
 Limelight  
 NavSite  
 Pacnet  
 QTS  
 Sabey Data Centers  
 Server Central  
 SoftLayer  
 Spectrum  
 Sungard  
 Tata  
 Telx  
 The Westin Building  
 Tier 3  
 TierPoint  
 Verizon  
 WCI  
 Wowrack  
**Voice Services:**  
 Dedicated local/LD  
 SIP trunking  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Colocation/Data center  
 Hosted infrastructure/platforms  
 MPLS  
 WAN transport  
 Web hosting  
 Wholesale Internet

T

**T-1 Connections Inc.**  
 877.673.3781 (voice)  
 www.t-1connections.com  
**Contact:** Robert Fox  
 rfox@t-1c.com  
**Voice Services:**  
 Call center services  
 Dedicated local/LD  
 Prepaid voice/data  
 SIP trunking  
 Toll free  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Integrated access  
 Private line, Point to point  
**Support/Other Services:**  
 Premises systems/gear

**T1 Solutions**  
 PO Box 12232  
 Research Triangle Park  
 North Carolina 27709-2232  
 800.360.4864 (voice)  
 www.t1solutions.com  
 info@t1solutions.com  
**Primary Underlying Providers:**  
 ACC Business  
 Access Point  
 American Telesis  
 AT&T  
 Cbeyond  
 Embarq/CenturyLink  
 First Communication  
 Level 3  
 MegaPath  
 Nitel  
 Paetec  
 Sprint  
 TelePacific  
 Time Warner Cable  
 Windstream  
 Verizon  
 XO  
**Voice Services:**  
 SIP trunking  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Ethernet services



# YOU ARE THE SERVICE PROVIDER. YOU HAVE MOUNTAINS TO CLIMB.



VOIP LOGIC  
GIVES YOU THE BEST  
PLATFORM USING THE LEADING  
TECHNOLOGIES TO RUN YOUR  
HOSTED PBX BUSINESS.

## CONTROL:

VoIP Logic allows you all of the control associated with facility ownership. This allows you to adapt your offer, differentiate from your competition, evolve with the market, retain ownership of your customer data, add new services, features and devices, choose network providers and prioritize your technical objectives.

## FLEXIBILITY:

VoIP Logic provides you the flexibility to determine your cost basis and the options which give your business a distinct advantage. This flexibility puts the key decisions about choosing your network carriers, bandwidth access, devices, services, features, platform add-ons and external integrations in your hands.



ITS YOUR SUMMIT. LET US BE YOUR SHERPAS.

[www.voiplogic.com](http://www.voiplogic.com)

Integrated access  
MPLS VPN  
Private line, Point to point

**T2 Technologies**

4610 Ulster St #150  
Denver, CO 80237  
303.762.1100 (voice)  
866.296.7888 (fax)  
www.t2technologies.com  
info@t2technologies.com

**Voice Services:**

Conferencing  
Dedicated local/LD  
E911  
Hosted VoIP  
Mobile services  
Network monitoring  
SIP trunking  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn),  
Hosted mail  
Hosted IT services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Wireless data access

**Support/Other Services:**

Consulting  
Installation  
Premises systems/gear

**TBI Inc.**

8770 West Bryn Mawr Ave.  
Chicago, IL 60631  
847.465.4500 (voice)  
www.tbicom.com

**Contact:** Amanda Marquez

info@tbicom.com

**Primary Underlying Providers:**

8x8  
ACC Business  
Advantix  
Airespring  
ANPI  
Arkadin  
BCN Telecom  
Birch  
Bright House  
CenturyLink  
Cogent  
Comcast Business  
EarthLink Business  
Evolve IP  
Ernest  
First Communications  
Five 9  
Fortis  
Frontier  
Fusion  
Fuze  
Granite  
GTT  
inContact  
Integra  
Intelepeer  
Intercall  
IT Savvy  
JMark  
Level 3  
Lighttower  
Masergy  
Mediacom  
MegaPath  
MetTel  
Mitel  
NeoNova  
Netcarrier  
Netwolves  
New Horizon Communications  
Nitel  
NTT  
OneStream  
PCCW  
PGI  
Rackspace  
RapidScale  
Reallinx  
Rootaccess  
Singlehop  
Smart Choice  
Spectrum  
Sprint  
Suddenlink  
Teligistics  
Tierpoint  
T-Mobile  
Telepacific  
Telnes  
Telx  
Time Warner Cable Business  
Class  
TruMobility  
US Signal  
Verizon  
Vonage  
Voxox  
West IP

Whoa  
Windstream  
WOW Business  
XO Communications  
Zayo

**Voice Services:**

Conferencing  
Dedicated Local/LD  
Hosted PBX  
Mobile services  
Prepaid  
SIP trunking  
Unified communications  
VoIP

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data Center services  
Dark fiber  
Desktop virtualization  
Hosted email  
Hosted infrastructure/platforms  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Storage

Virtual servers

WAN optimization

Web hosting

Wireless data access

**Support/Other Services:**

Billing/OSS  
Business services  
Expense/Mobile management

**TDM, Inc**

7608 Hwy 146  
Suite 300  
PeWee Valley KY 40056  
502.244.1668 (voice)  
502.245.1155 (fax)  
www.TDM100.com

**Contact:** Brad Fenton

bradf@tdm.cc

**Primary Underlying Providers:**

8x8  
Access2Go  
Access Point  
ACD.net  
Airespring  
Airmet  
Alteva  
American Telesis  
Arena One  
AT&T  
Audian  
Bandwave  
BCN  
Bigleaf  
Birch  
Bright House  
BroadSky  
Broadview  
Broadvoice  
Bulk TV  
BullsEye  
Cablevision  
CCI  
Centurylink  
Cincinnati Bell  
Cloud South  
Cogent  
Comcast  
Contingent  
Convey  
Corvisa  
Cox  
Curvature  
Dynamlink  
Earthlink  
Ecessa  
Entelegent  
Forethought  
FreeConferenceCall.com  
Frontier  
Fusion  
GRMS  
Global Wholesale  
Granite  
Hurricane Electric  
inContact  
Integra  
IPitomy  
Jive  
Level 3  
Lighttower  
Lightpath  
Masergy  
Mediacom  
MegaPath  
Megaport  
MetTel  
Mitel  
Net Access  
NetWolves  
New Cloud

New Horizons

Nextiva  
ngenix  
Nitel  
NTT  
OneStream  
Optimum  
Peak 10  
PGI  
Powernet  
RapidScale  
RCN  
Retarus  
Ring Central  
Samsung  
Singtel  
SIPBound  
SMS Cuba  
Sonic.net  
Spectrotel  
Spectrum Business  
Spirit  
Sprint  
Suddenlink  
TDM Inc.  
TelePacific  
Tellenium  
Telnes  
telx  
The Conference Group  
Tierpoint  
Time Warner Cable BC  
TouchTone  
Transbeam  
U4  
USAD  
Verizon  
Viawest  
Virstage  
Vonage  
Wave  
West IP  
Windstream  
Wireless Analytics  
WOW  
XO  
X Roads  
XSI

**Voice Services:**

Conferencing  
Dedicated Local/LD  
Hosted PBX  
Mobile  
SIP Trunking  
VoIP  
Unified Communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
BC/DR  
Colocation/Data Center  
Desktop virtualization  
Hosted email  
Hosted Office IT services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line  
Point to point  
Security/Firewall  
Storage  
Virtual servers  
WAN optimization  
Web hosting  
Wireless data access

**Support/Other Services:**

Expense/mobile management

**Tech Data Mobile Solutions & Retail**

5350 Tech Data Drive  
Clearwater, FL 33760  
800.237.8931 ext. 83662  
(voice)  
www.techdata.com/tdmobility  
TDM\_productmarketing@  
techdata.com

**Primary Underlying Providers:**

AT&T  
Sony  
Sprint  
Symantec  
T-Mobile  
Verizon  
VMWare  
Services:  
Mobile devices  
Mobile lifecycle management  
Premises systems/gear  
Turnkey wireless services

**Technology Management Solutions**

1443 E. Washington Blvd.  
Pasadena, CA 91104  
800.519.1872 (voice)  
www.tms-tech.com  
info@tms-tech.com  
**Contact:** Ralph Teel  
rteel@tms-tech.com

**Voice Services:**

VoIP  
**Data/Network Services:**  
Access (DSO-OCn)  
BC/DR  
Hosted email  
Hosted infrastructure/platforms  
Hosted IT services  
Integrated access  
Managed network services  
Private line, Point to point  
Security/Firewall  
Web hosting

**Support/Other Services:**

Business services  
Consulting  
Disaster recovery  
Installation  
Legal/Regulatory/Compliance  
Premises systems/gear

**Tel-Affinity Corp**

888.419.6722 (voice)

781.433.0951 (fax)

www.tel-affinity.com

info@tel-affinity.com

**Primary Underlying Providers:**

A+ Conferencing  
ACC Business  
Access One  
AireSpring  
Allegiance Telecom  
American Telesis  
AT&T  
CenturyLink  
MegaPath  
Sprint  
TelePacific  
TMC  
Verizon  
Windstream  
XO

**Voice Services:**

Conferencing  
Dedicated local/LD  
Hosted PBX  
Mobile services  
Prepaid voice/data  
SIP trunking  
Toll free  
VoIP  
Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center services  
Hosted email  
Ethernet services  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Web hosting  
Wireless data access

**Support/Other Services:**

Billing/OSS  
Business services  
Disaster recovery  
Expense/mobile management

**Telarus, Inc**

45 W Sego Lily Dr.

Suite 220

Sandy, UT 84070

877.346.3232 (voice)

www.telarus.com

**Primary Underlying Providers:**

365 Data Centers  
ACC Business  
Accel Networks  
AccuConference  
Advantix  
AireSpring  
Alpheus  
AT&T  
bigleaf  
Birch  
Bright House  
Broad Sky  
Broadview  
C7 Data Centers  
CentraCom  
Centurylink  
Cogent  
Cologix  
Comcast  
Comm-Core  
CoreSite  
Corvisa  
DukeNet  
Earthlink  
Exede  
Expereo  
Freewire  
Frontier  
Global Capacity  
Grande  
Granite

GTT

inContact

Inegra

Jive

Level 3

Lightower

Lightpath

Masergy

MegaPath

Momentum

NetWolves

New Cloud

Nitel

NTT

Nuvestack

Optimum

Peak10

Powernet

QTS

RackSpace

RapidScale

Reallinx

ShoreTel

Spectrum Business

StartingMeeting

Suddenlink

TelePacific

TeleSphere

Telnes

Telx

tierpoint

Time Warner Cable Business

Class

Unitas Global

USA Digital

Verizon

ViaWest

VocallIP Network

Vonage

VX Suite

West IP

Windstream

XO

**Voice Services:**

Conferencing

Dedicated local/LD

Hosted PBX

Mobile services

Prepaid voice/data

SIP trunking

VoIP

Unified communications

**Data/Network Services:**

Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)

BC/DR

Colocation/Data Center

Dark fiber

Desktop virtualization

Hosted email

Managed network services

MPLS VPN

Private line, Point to point

Security/Firewall

Storage

Virtual servers

WAN optimization

Web hosting

Wireless data access

**Support/Other Services:**

Billing/OSS

Business services

Consulting

Expense/Mobile management

Installation

**TelcoIQ**

4300 Forbes Blvd.

Suite 210

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**Voice Services:**

Dedicated local/LD

Hosted PBX

Prepaid voice/data

SIP trunking

VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 Colocation/Data center services  
 Ethernet services  
 Integrated access  
 MPLS VPN  
 Private line, Point to point  
**Support/Other Services:**  
 Contact center  
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**Voice Services:**  
 Conferencing  
 Dedicated Local/LD  
 Hosted PBX  
 Mobile  
 SIP trunking  
 Toll free  
 VoIP  
 Unified communications  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 BC/DR  
 Colocation/Data Center services  
 Desktop virtualization  
 Email  
 Ethernet services  
 Hosted email  
 Hosted infrastructure/platforms  
 Hosted IT services  
 Integrated access  
 Managed network services  
 MPLS VPN  
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**Support/Other Services:**  
 Business services

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**Voice Services:**  
 Conferencing  
 Hosted PBX  
 Call center services  
 IP Telephony  
 SIP Trunking  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, Cable, T1)  
 Access (DSO-OCn)  
 BC/DR

Collocation/Data Center services  
 Ethernet Services  
 Managed Network services  
 MPLS VPN  
 Private line, Point to Point  
**Support/Other Services:**  
 Installation  
 Premises systems/gear

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**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX

SIP Trunking  
 Toll free  
 Unified communications  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 BC/DR  
 Contact center services  
 Colocation/Data center  
 Dark Fiber  
 Ethernet services  
 Hosted email  
 Hosted IT services  
 laas/PaaS  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 SaaS  
 Security/Firewall  
 Storage  
 Virtual desktop  
 Virtual servers  
**Support/Other Services:**  
 Billing/OSS  
 Business services  
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 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 SIP trunking  
 Unified communications  
 VoIP  
**Data/Network Services:**  
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 Access (DS0-OCn)  
 BC/DR  
 Colocation/Data center  
 Dark fiber  
 Desktop virtualization  
 Ethernet services  
 Hosted email  
 Hosted infrastructure/platforms  
 Hosted Office IT services  
 Integrated access  
 International access  
 Managed network services  
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**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile services  
 Prepaid voice/data  
 SIP trunking  
 VoIP  
 Toll Free  
 Wholesale termination  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DS0-OCn)  
 Colocation/Data Center services  
 Ethernet services  
 Integrated access  
 International access  
 Managed network services  
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Level 3  
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 Spectrum Business  
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 TDS  
 TelNet  
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 Class  
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 Windstream  
 WOW! Business  
 XO  
**Voice Services:**  
 Conferencing  
 Dedicated local/LD  
 Hosted PBX  
 Mobile  
 SIP trunking  
 Toll free  
 VoIP  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DS0-OCn)  
 BC/DR  
 Colocation/Data Center  
 Content delivery network  
 Dark fiber  
 Ethernet services  
 Hosted email  
 Hosted infrastructure/platforms  
 Integrated access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
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Hosted PBX  
Mobile services  
Prepaid voice/Data services  
SIP trunking  
Toll free  
VoIP  
Unified communications  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)

Access (DSO-OCn)  
Colocation/Data Center services  
Desktop virtualization  
Ethernet Services  
Hosted email  
Hosted IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
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Storage  
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MegaPath  
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**Voice Services:**  
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Dedicated local/LD  
Hosted PBX  
Mobile services  
SIP Trunking  
VoIP  
**Data/Network Services:**  
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Access (DSO-OCn)  
Ethernet services  
Integrated access  
Managed network services  
MPLS VPN  
Private line, Point to point  
Security/Firewall  
Wireless data access  
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Expense/Mobile management  
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Hosted PBX  
SIP trunking  
Toll free  
Unified communications  
VoIP  
**Data/Network Services:**  
Access (dial-up, DSL, cable, T1)  
Access (DSO-OCn)  
BC/DR  
Colocation/Data center services  
Desktop virtualization  
Ethernet services  
Hosted email  
Hosted IT services  
IaaS/PaaS  
Integrated access  
International access  
Managed network services  
MPLS VPN  
Private line  
Point to point  
SaaS  
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Contact center  
Expense/Mobile management

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 VoIP  
 Unified communications  
**Data/Network Services:**  
 Access (dial-up, DSL, cable, T1)  
 Access (DSO-OCn)  
 BC/DR  
 Colocation/Data Center services  
 Dark Fiber  
 Desktop virtualization  
 Hosted email  
 Hosted infrastructure/platforms  
 Hosted Office IT services  
 Integrated access  
 International access  
 Managed network services  
 MPLS VPN  
 Private line, Point to point  
 Security/Firewall  
 Storage  
 Virtual servers  
 WAN optimization  
 Web hosting  
 Wireless data access  
**Support/Other Services:**  
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 Expense/Mobile management  
 Installation  
 Premises systems/gear

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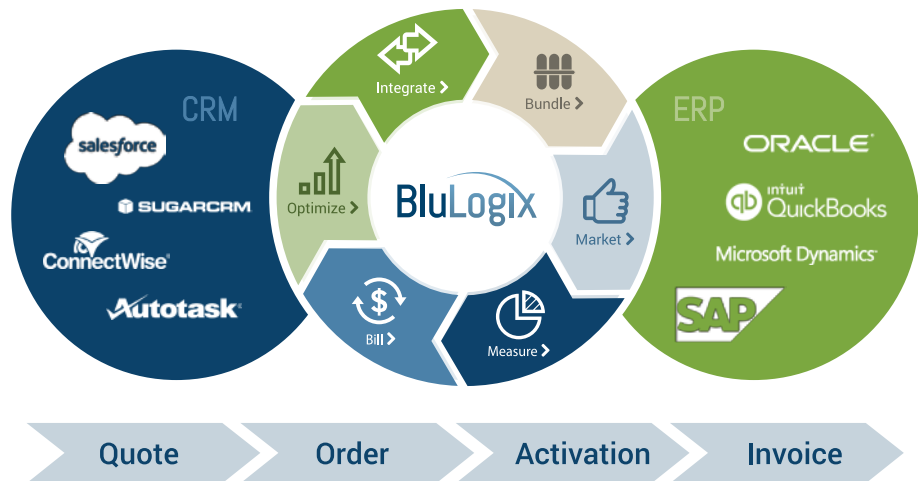
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# Attention and Demand

By **Peter** Radizeski

There is a saying that if I have to beg for your attention, it isn't worth it. It is true, but that doesn't stop businesses and channel managers from interrupting and annoying people who don't want to be bothered.

The reason that the funnel has flipped is due to marketers ruining everything. Spamming, shouting, robo-dialing, gone are the days of just throwing away a direct mail piece. Voicemail, spam filters, delete keys, temporary email addresses, and ad blockers all have been invented to help people avoid the onslaught of unwanted solicitations.

I was yelled at recently for putting someone on my email list in 2012. He never said remove me. He just simmered until he exploded one day years later. And it turns out he would never buy from me anyway. There is a lesson in there somewhere.

But that won't stop you from heading into the office and doing the same thing. You will add email addresses to an email list. You will try to recruit a bunch of agents who may ink the agreement but never sell a single thing. You will chase master agents and value added distributors to get the chance at thousands of partners, more than 99 percent of whom will not sell your stuff.

Everyone has their own strategy, and certainly everyone has quota. Quota makes us do dumb things, especially when we focus on quota instead of on daily activity, follow up and making friends. (Yes, sales is first and foremost about making friends.)

Comcast and AT&T can sign up thousands of agents because of demand. There is heavy demand for cable broadband. AT&T doesn't sign up thousands for a lot of reasons, one of which is controlling their brand, an asset worth billions. Amazon is selling Comcast services and VoIP installation now. There is D=demand.

For most of telecom there isn't demand. The duopoly – the ILEC and the cableco – are known entities, but most other competitors are not. Being a brand has its own demand.

Too many channel execs confuse their programs to be similar to Cisco or Microsoft. Cisco and Microsoft have channel partners who are invested. They spent time and money to get certified. They spend time and money to stay certified, educated and up-



to-date. Their business model encompasses Cisco or Microsoft (or Dell or IBM or HP or even Apple). That isn't the case for most other programs.

Demand creates invested partners. This demand meant that the vendors needed logistics and distribution. This meant Ingram Micro or Tech Data, value added distributors, with a purpose to distribute hardware for the vendors to the VARs, which would install and maintain it for the customer. The VAD would even manage software licensing. The VADs allowed the vendors to scale to tens of thousands of partners.

In the land of business IT, Microsoft and Cisco are staples. There is demand for buyers. VADs facilitate that for the channel program. How does that work for a cloud company or hosted VoIP company? They have not created (1) demand from buyers; (2) market awareness; (3) invested partners. Heck, they are still spamming and dialing to get anyone to sign up to sell their services. It's like the skinny kid with acne a week before prom.

A lot of the components to create demand are out of your hands. It is a company issue. Branding, deployment, customer experience, etc., are all ways to create awareness, which helps to create demand.

Yet there are still things you can do. Find out how your customers are using your services. Get testimo-



nials – from customers and successful agents. Craft a customer profile AND a partner profile.

The funnel in sales has flipped. Instead of everything being outbound in marketing, it is now inbound. Content marketing is the new lead generation ingredient. That means stories are in, in a big way.

If you are going to spam their email, do so with something quick and eye catching like a short video (recorded on your smartphone) about the last deal, an excited partner or a happy customer. Give tips on how to bundle your service into a complete solution.

With all of the platforms – Facebook, email, LinkedIn, blogs, Snapchat, Instagram and others – it isn't like you can't pick one social media network and "own" it. You could. And it would be more fun than what you are doing now.

Many channel managers tell me that they like to go with their partners on sales calls. Tape segments of one: a day in the lifestyle. Post it to Instagram: wins and losses. Have fun with it. It will help. Not immediately, but it will work. Good content is the scarce resource. Good content is what is in demand.

Good stories are in demand (cat photos too). Talking about your product, your features, your company to a prospect is asking to get the door slammed in your face.

Why are Infographics in demand? They visually tell a story. Most studies I have seen have a summary infographic. We live in a sound bite world. You capture attention in 100 characters or less.

Think about billboards. Unless you are stuck in traffic, you are driving by at 30 mph. That message has to hit you fast. Look at your emails. Do they look like a billboard? Would you send them to your grandmother?

Where does sales start? Oh, right, with making friends. Would you text that stuff you write to your friends?

It is a new era. It is the time of the flipped funnel. We live in a connection economy that lends itself to sharing good stories. Create a couple of good stories and share them. When these stories resonate with prospects they will become friends, partners and sell your stuff.

In the words of Susan Sontag, "Do stuff. Be clenched, curious. Not waiting for inspiration's shove or society's kiss on your forehead. Pay attention. It's all about paying attention. Attention is vitality. It connects you with others. It makes you eager. Stay eager."

*Peter Radizeski, President of RAD-INFO INC, started as a VAR, then became an agent. He now writes about the channel and the telecom space while consulting to service providers and occasionally still selling some circuits.*

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# Making Contact

Fusion looks to cloud to transform the contact center market

By **Tara** Seals



Fusion, which has a history of providing innovative cloud solutions to businesses of all sizes, is taking aim at a large, growing segment with significant pent-up demand: contact centers for mid-sized businesses.

The high-priced, premises-based solutions that were the norm for decades have traditionally reserved the most sophisticated, feature-rich solutions for the very largest enterprises. But the cloud enables the delivery of enterprise-level solutions to the mid-market, giving agents, VARs and other sales partners a raft of fresh opportunity.

In fact, global cloud service revenues are forecasted to reach \$106 billion in 2016, increasing 21 percent over projected 2015 spending levels, according to Goldman Sachs.

“The cloud is not just changing the contact center industry but is instead completely transforming it,” said Fusion CEO Matt Rosen. “We saw the opportunity within our advanced, high-availability service platform to enable the integration of cloud communications, connectivity and analytics for an end-to-end contact center approach that sales partners can use to give mid-sized businesses the ability to provide customer service that equals or in many cases surpasses their larger rivals.”

This competitive boost can be critical especially in industries where large market players dominate the landscape. Fusion’s Contact360 platform includes the integration of features such as outbound as well as inbound campaign capabilities; softphone and mobility options; screen pops; simultaneous screen transfer; business analytics and customized reporting; and CRM integration. Taken together, these give medium-sized companies significant productivity and collaboration improvements, which in turn allows them to better serve customers.

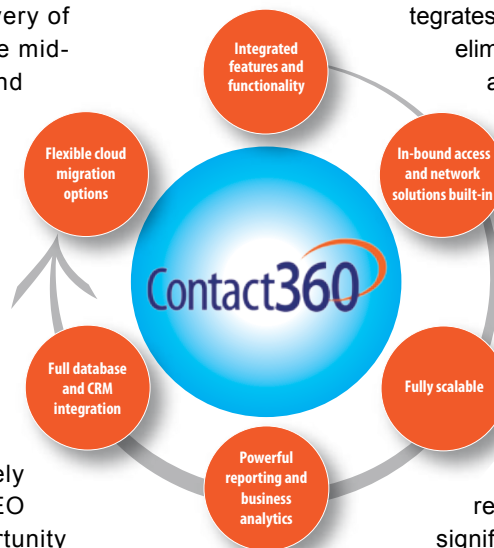
That means putting an end to the common frustrations that cause customers to move away, such as long hold times and the multiple calls to resolution often caused by disjointed interactions and re-directs.

To address the former, customers are offered options for callback, scheduled or ASAP, reducing average speed of answer and abandon rates. To address the second common frustration, Cloud360 integrates resources and information to eliminate swivel chair responses, and instead allows for data-driven, schedule-based, statistics-based, priority-based, multimedia-based, skills-based routing. In other words, calls are directed to the right agent at the right time for faster issue resolution.

There’s another selling point too: moving mission-critical communications to the cloud also reduces the cost, footprint and significant administrative and IT staffing required to maintain supporting systems, communications, network and data infrastructure. Ultimately, cloud contact center solutions reduce customers’ cost of ownership and deliver new levels of security, flexibility, scalability and speed of deployment. Moving the contact center to the cloud also means that businesses can scale resources on demand, allowing them to master peak periods, both planned and unplanned.

“This means that businesses can re-orient their resources to support their primary business,” Rosen noted.

Fusion’s cloud-based, single source solution also is unique in that it integrates advanced, enterprise contact center features with hosted voice, unified communications-as-a-service (UCaaS), collaboration, mobility and the connectivity required to access the services. It also includes managed network services and live, 24x7x365 monitoring, maintenance and support.



“We have a robust, secure and diverse national network that delivers access to fully integrated cloud communications and our contact center solutions, which minimizes the headaches for both our sales partners and their customers,” Rosen said. “Access, data and fully managed network services can be built in: DIDs, toll free and circuit solutions including Internet access and MPLS to connect multiple locations. We offer one contact, one contract, one invoice – and that’s an immense value for partners looking to retain and then grow loyal, lifetime customers. That’s the special value that Fusion brings to the table.”

Fusion’s solution also helps contact centers of all sizes record, measure and improve performance—another big competitive differentiator for companies. Smart analytics, when applied the right way, translates into better customer segmentation, and the ability to evaluate customer satisfaction and process effectiveness. In turn, that data can be used to improve first call resolutions, ensure service levels and drive better campaign results.

Fusion facilitates this with business analytics and advanced real-time and historical reporting that can be customized to meet customer’s specific requirements, including cradle-to-grave call analysis. This includes support for integration to other sys-

tems, including CRM, ERP, Workflow, customer profiles, call recording and so on, providing access to metrics on key performance indicators. And, the analytics engine supports the integration of telephony, messaging and customer information data sources to enable better outcome strategies.

Further, in a boon for channel partners and mid-sized businesses alike, Fusion provides a flexible migration strategy to the cloud, accommodating existing investments, adoption readiness and appetite for change. It also offers a hybrid solution that can accommodate existing PBX – Fusion is fully certified with virtually every premises-based provider.

Channel partners are increasingly recognizing that cloud solution adoption is a question of when, not if, thanks to the cost-saving and productivity-enhancing benefits that migration provides.

“With service enhancements and business continuity built-in, eliminating costly end-of-life concerns and providing insurance against natural or man-made disasters, tapping into the cloud means that partners can confidently count on Fusion to deliver a full complement of services through our powerful partner and customer portals, exceptional 24x7x365 support delivered by highly trained and

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experienced technology professionals, and consistent revenue streams from loyal, satisfied customers,” Rosen noted.

Going forward, Fusion plans on increasing investment in sales and marketing to accelerate its own growth and that of its sales partners. To that end, the company recently hired John Hendler as senior vice president of sales. Working with Stacy Conrad, the company’s vice president of channel sales, Fusion plans to continue to extend its geographical coverage with channel sales managers and directors deployed in key markets. The company is also rolling out a series of increasing incentives and rewards with spiffs and promotions, culminating in recognition in Fusion’s “Power Circle.”

Fusion also offers support and participation in joint events and joint marketing activities, a series of webinars on topics of interest in cloud thought leadership, as well as training on new initiatives, products and promotions.

In addition, Rosen said that Fusion will continue its steady growth through acquisition: “With six successful acquisitions in three years, Fusion is making sure our

partners will continuously have new products to sell and new markets to explore,” Rosen said.

In addition to taking the contact center to the cloud, the company is also using its platform to offer virtual datacenter solutions that reduce IT resource requirements in space and staffing. That in turn facilitates the integration of a full range of cloud-based services and applications managed in the Fusion cloud, including storage, and back-up and recovery integrated with cloud-based voice, UC and connectivity for a disaster recovery as a service (DRaaS) solution.

“Fusion relies on our extraordinary network of partners to help fuel our growth as the industry’s leading single-source cloud services provider,” Rosen said. “That’s why we are fully committed to advancing our sales partners’ success with a comprehensive and integrated portfolio of solutions that will help them, and our mutual customers, benefit from the many advantages of the cloud. To achieve that goal, we are committed to providing the sales and technical support, industry, product training and ongoing development that will help them find new ways to sell, make money and grow.”

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